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Skokie Chamber of Commerce & Industry

2016

SPONSORSHIP and PROMOTIONAL

OPPORTUNITIES

To Our Member Businesses...

The following pages outline opportunities for increased visibility through promotional activity, advertising, and sponsorship of 2016 Skokie Chamber of Commerce & Industry programs and events.

Wherever possible, the Skokie Chamber of Commerce & Industry will customize sponsorship packages to meet your individual business needs.

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

	Page
Year-at-a Glance	3-4
ANNUAL EVENTS:	
91 st Annual Board Installation & Member Awards Luncheon	Friday, January 22 6-7
6 th Annual Skokie's Spring Greening	Sunday, April 10 8-10
State of the Village Breakfast	Friday, April 29 11-12
Wednesdays on the Green	Wednesdays – June 1–Aug. 17 13-14
Taste of Skokie Valley	Thursday, June 16 15-16
27 th Annual North Shore Festival of Art	Sat.-Sun., July 23-24 17-19
Annual Golf Outing & Fundraiser	Monday, September 12 20-22
Annual Legislative Forum	Friday, October 28 23-24
Annual Holiday Party & Auction	Thursday, December 8 25-26
PROGRAM SPONSORSHIPS:	
▪ Women in Business	11 programs per year 27
▪ Skokie Chamber Breakfast Club	11 programs per year 28
▪ Business Building Education Series	6+ programs per year 28
▪ INFUSE Young Professionals Group	6+ programs per year 28
TRADE SHOWS and EXPOS:	
North Shore Women's Conference & Business Expo	Thursday, May 5 30
Multi-Chamber Business-to-Business Expo & Taste	Tuesday, October 18 31
EVENT HOSTING and ADVERTISING:	
Business Before/After Hours Events or Grand Openings	Monthly 33
Multi-Chamber Networking Events	2-3 per year 34
Email Blasts	Weekly 35
Website Advertising	Monthly/Annually 35
E-Newsletter (<i>The Chamber Connection</i>):	Monthly 36
▪ Premier Advertiser	Monthly/Annually
▪ Insert	Monthly/Annually
Skokie Community Guide Magazine	Annually 36
Discover Skokie! Shopping, Dining and Entertainment	Annually 36
Community Map	Biennial 36

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

Year-at-a-Glance

ANNUAL EVENTS:	Event date(s)*	Sponsorship Investment / Ranges*
91st Annual Board Installation and Member Awards Luncheon	Friday, Jan. 22	Platinum Sponsorship - \$3,500 Gold Sponsorship - \$1,800 Silver Sponsorship - \$1,000 Bronze Sponsorship - \$ 500 Registration Table Advertising - \$ 75
6th Annual Skokie's Spring Greening	Sunday, April 10	\$150 to \$2,000 for Expo and Sponsorship opportunities
State of the Village Breakfast	Friday, April 29	Platinum Sponsorship - \$3,500 Gold Sponsorship - \$1,800 Silver Sponsorship - \$1,000 Bronze Sponsorship - \$ 500 Registration Table Advertising - \$ 75
Wednesdays on the Green	Wednesdays, June 1 - August 17	Title sponsorship (12 weeks) \$2,800-\$5,500 (\$3,300-\$6,500 non-members) Sponsorships per week: \$300-\$1,400 (\$500-\$1,600 non-members)
Taste of Skokie Valley	Thursday, June 16	\$50-\$2,000 for ad book and sponsorship opportunities; \$100 refundable commitment fee for participating restaurants, plus cost of providing food and serving equipment
27 th Annual North Shore Festival of Art at Westfield Old Orchard	Saturday-Sunday, July 23-24	\$1,000 to \$12,000 (\$1,500 non-members)
Annual Golf Outing & Fundraiser	Monday, September 12	\$50 to \$3,000, in addition to drawing and goodie bag donations
Annual Legislative Forum	Friday, October 28	Platinum Sponsorship - \$3,500 Gold Sponsorship - \$1,800 Silver Sponsorship - \$1,000 Bronze Sponsorship - \$ 500 Registration Table Advertising - \$ 75
Annual Holiday Party & Auction	Thursday, December 8	\$250 to \$2,000, in addition to hosting opportunity (supply food and beverage) and drawing and auction donations
PROGRAM SPONSORSHIPS:		
Skokie Chamber Breakfast Club	11 per year	\$3,000 (Industry exclusive)
Women in Business	11 per year	\$3,000 (Industry exclusive)
Business Building Education Series	6+ per year	\$2,000
INFUSE Young Professionals Group	6+ per year	\$1,500
TRADE SHOWS and EXPOS:		
North Shore Women's Conference & Business Expo	Thursday, May 5	Presenting sponsorship and exhibitor booth opportunities available
Multi-Chamber Business-to-Business Expo & Taste Primary Sponsorship Booth Exhibitor Restaurants Providing Food	Tuesday, October 18	\$350 \$200 early bird; \$250 regular rate \$50

Note: Dates and investment ranges are subject to change.
December 2015

EVENT HOSTING and ADVERTISING:		
Business Before/After Hours & Grand Opening Networking Events	Monthly	\$150 date guarantee hosting fee plus refreshments supplied by host
Multi-Chamber Networking Events	2-3 per year	Table Advertising - \$35 - \$50 per table
Email Blasts	Weekly	\$25-\$75; Will work with advertiser to customize
Website Advertising	Monthly/Annually	\$75-\$125/month: Will work with advertiser to customize
E-Newsletter (<i>The Chamber Connection</i>): Premier Advertiser of the Month Inserts	Monthly Monthly	\$200; Packages can be customized \$75 each
Skokie Community Guide Magazine	Annually	Total distribution 20,000; in partnership with Daily Herald
Discover Skokie! Shopping, Entertainment and Dining Guide	Annually	Advertising opportunities; widespread distribution
Community Map	Biennial	Advertising opportunities; widespread distribution

***Dates and sponsorship investment ranges are subject to change, and new opportunities are developed on an ongoing basis.**

****Some rates subject to change.**

**Skokie Chamber of Commerce & Industry
2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES**

Annual Events

- **91st Annual Board Installation & Member Awards Luncheon**
- **6th Annual Skokie's Spring Greening**
- **State of the Village Breakfast**
- **Wednesdays on the Green**
- **Taste of Skokie Valley**
- **27th Annual North Shore Festival of Art**
- **Annual Golf Outing & Fundraiser**
- **Annual Legislative Forum**
- **Annual Holiday Party & Auction**

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

91st ANNUAL BOARD INSTALLATION & MEMBER AWARDS LUNCHEON Maggiano's Little Italy 4999 Old Orchard Center, Skokie Friday, January 22, 2016 11:30 a.m. – 2:00 p.m.

- Platinum Sponsorship:** \$3,500
- Opportunity to speak at the event (10-15 minutes)
 - Prime seating
 - Verbal recognition at the event, by way of announcements from the podium
 - Exposure to community and business leaders in attendance
 - Introductions to event attendees, with the potential for one-on-one exposure to members and guests in attendance
 - Year-long front-page sponsorship recognition on the www.skokiechamber.org website, with a hyperlink to your site
 - Recognition on the Chamber Facebook Page and LinkedIn Group
 - Promotion in the monthly e-newsletter *The Chamber Connection*
 - Promotion via weekly e-blasts to Chamber membership leading up to the event
 - Your name prominently featured on invitations and event promotional materials
 - Recognition in a multi-media display at the event
 - Your company literature displayed at an information or entry table in the check-in area
 - A table for eight at the event
- Gold Sponsorship:** \$1,800
- Verbal recognition at the event, by way of announcements from the podium
 - Introductions to community and business leaders in attendance
 - Year-long exposure on the www.skokiechamber.org website, with a hyperlink to your site
 - Shared recognition on the Chamber Facebook Page and LinkedIn Group
 - Promotion in the monthly e-newsletter *The Chamber Connection*
 - Promotion via weekly e-blasts to Chamber membership leading up to the event
 - Your name featured on invitations and event promotional materials
 - Recognition in a multi-media display at the event
 - Your company literature displayed at an information or entry table in the check-in area
 - Luncheon for four at the event
- Silver Sponsorship:** \$1,000
- Verbal recognition at the event, by way of announcements from the podium
 - Exposure to community and business leaders in attendance
 - Year-long exposure on the www.skokiechamber.org website, with a hyperlink to your site
 - Shared recognition on the Chamber Facebook Page and LinkedIn Group
 - Promotion in the monthly e-newsletter *The Chamber Connection*
 - Promotion via weekly e-blasts to Chamber membership leading up to the event
 - Your name featured on invitations and event promotional materials
 - Recognition in a multi-media display at the event
 - Your company literature displayed at an information or entry table in the check-in area
 - Luncheon for two at the event

Note: Dates and investment ranges are subject to change.
December 2015

Bronze Sponsorship:

\$500

- Verbal recognition at the event, by way of announcements from the podium
- Exposure to community and business leaders in attendance
- Shared Recognition on the Chamber Facebook Page and LinkedIn Group
- Promotion in the monthly e-newsletter *The Chamber Connection*
- Promotion via weekly e-blasts to Chamber membership leading up to the event
- Your name featured on invitations and event promotional materials
- Recognition in a multi-media display
- Your company literature displayed at an information or entry table in the check-in area
- Luncheon for one at the event

Registration Table Advertising:

\$ 75

- Signage with your company's name and logo at an information or entry table in the check-in area
- Table display of your brochures, business cards and other literature
- Recognition in the event program

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

6th ANNUAL SKOKIE SPRING GREENING

Location: Niles North High School

9800 Lawler Avenue (west of Westfield Old Orchard Shopping Center), Skokie

Sunday, April 10, 2016

10:00 a.m. – 2:00 p.m.

The Skokie Chamber of Commerce & Industry, Village of Skokie, Skokie Park District, Skokie Public Library and Niles Township High School District 219 present the 6th Annual “Skokie’s Spring Greening,” Skokie’s annual communitywide recycling event with trade show and entertainment. This event will provide information about green and sustainable products and services, green lifestyle choices and opportunities for recycling household items.

Sponsorship Opportunities:

Platinum-Level -- Title Sponsorship: \$2,000

- Extensive communitywide exposure
- Premium booth location
- Title recognition -- name and logo -- on the main event banner at Niles North High School and on all signage
- Live-read recognition at the event with 30-second ad copy
- Your company name and logo on event give-away or promotional item that will be distributed to visitors at the main entrance. Promotional item provided by sponsor.
- Double display space – two 8-ft. display tables and 4 chairs, from which to distribute promotional materials and make connections
- Your company name or logo featured in the event program (commitment deadline: March 18, 2016)
- Shared recognition on event notices and promotional materials
- Year-long front page logo display and sponsorship recognition on the www.skokiechamber.org website
- Your company name featured on the Chamber’s Facebook Page and LinkedIn Group, Skokie Park District promotional materials and the Skokie Chamber e-newsletter and e-blasts (subject to publication deadlines)
- Your company name or logo featured on the official event website (www.skokiespringgreening.com), along with a hyperlink to your website
- Submittal of press releases to all major media outlets detailing the event and its sponsors; releases will be published at media outlet discretion

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

Gold-Level Sponsorship: \$1,200

- Extensive communitywide exposure
- Logo recognition on the main event banner and on all signage
- Double space – two 8-ft. display tables and 4 chairs from which to distribute promotional materials and make connections
- Your company name or logo featured in the event program (commitment deadline: March 18, 2016)
- Shared recognition on event notices and promotional materials
- Year-long logo display and sponsorship recognition on the www.skokiechamber.org website
- Your company name featured on the Chamber's Facebook Page and LinkedIn Group, the Skokie Park District promotional materials and Skokie Chamber e-newsletter and e-blasts (subject to publication deadlines)
- Your company name or logo featured on the official event website (www.skokiespringgreening.com), along with a hyperlink to your website
- Submittal of press releases to all major media outlets detailing the event and its sponsors (published at media outlet discretion)

Silver-Level Sponsorship: \$500

- Extensive communitywide exposure
- Signage displayed at the event
- Double space – two 8 ft. display tables and 4 chairs from which to distribute promotional materials and make connections
- Your company name or logo featured in the event program (commitment deadline: March 18, 2016)
- Your company name featured on the Chamber's Facebook Page and LinkedIn Group, the Skokie Park District promotional materials and Skokie Chamber e-newsletter and e-blasts (subject to publicity deadlines)
- Your company name featured on the official event website (www.skokiespringgreening.com), along with a hyperlink to your website
- Submittal of press releases to all major media outlets detailing the event and its sponsors (published at media outlet discretion)

Expo Opportunities: \$150

- One 10 ft. x 10 ft. space
- One 8 ft. table and two chairs
- Inclusion in online website listing of Expo vendors prior to the event (commitment deadline: March 18, 2016)

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

6th ANNUAL SKOKIE SPRING GREENING

**Location: Niles North High School
9800 Lawler Avenue (west of Westfield Old Orchard Shopping Center), Skokie
Sunday, April 10, 2016, 10:00 a.m. – 2:00 p.m.**

The Skokie Chamber of Commerce & Industry, Village of Skokie, Skokie Park District, Skokie Public Library and Niles Township High School District 219 present 6th Annual “Skokie’s Spring Greening,” Skokie’s communitywide recycling event with trade show, entertainment and educational sessions. This event will provide information about green and sustainable products and services, green lifestyle choices and opportunities for recycling household items.

----- Sponsorship Levels -----

Investment / participation levels (member rates):	Platinum \$2,000	Gold \$1,200	Silver \$500	Expo \$150
Premium booth location	X			
Title (“sponsor”) recognition – name and logo – on the main event banner and on all signage	X			
Live-read 30-second ad copy (sponsor supplies copy)	X			
Your company logo on event give-away or promotional item that will be distributed to visitors at the main entrance. Item provided by sponsor.	X			
Logo recognition on the main event banner and on all signage	X	X		
Shared recognition on event notices and promotional materials	X	X		
Year-long logo display and sponsorship recognition on the www.skokiechamber.org website	X	X		
Display space for company product	X	X	X	
Your company name featured on the Chamber’s Facebook Page and LinkedIn Group, Skokie Park District promotional materials and Skokie Chamber e-newsletter and e-blasts (subject to publication deadlines)	X	X	X	
Submittal of press releases to all major media outlets detailing the event and its sponsors (published at media outlet discretion)	X	X	X	
Your company name or logo featured on the official event website (www.skokiespringgreening.com), along with a hyperlink to your website	X	X	X	
Double space, with 2 8-ft. tables + 4 chairs, from which to distribute promotional materials and make connections.	X	X	X	
Your company name or logo featured in the event program (commitment deadline: March 18, 2016)	X	X	X	X
Extensive communitywide exposure	X	X	X	X
Website listing of Expo exhibitors during the two-week period leading to the event				X
One 8-ft. display table and 2 chairs, from which to distribute promotional materials and make connections				X

Note: Dates and investment ranges are subject to change.
December 2015

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

STATE OF THE VILLAGE BREAKFAST

Evanston Golf Club
4401 W. Dempster Street, Skokie
Friday, April 29, 2016
7:30 a.m. – 9:30 a.m.

- Platinum-Level Sponsorship:** \$3,500
- Verbal recognition at the event
 - Opportunity to speak at the event (10 minutes)
 - Exposure to the Mayor and other Village officials
 - Introductions and potential for exposure to Chamber members and guests in attendance
 - Year-long front-page sponsorship recognition on the www.skokiechamber.org website, with a hyperlink to your site
 - Your company name and recognition featured on the Chamber's Facebook Page and LinkedIn Group
 - Promotion in the monthly e-newsletter *The Chamber Connection*
 - Promotion via weekly e-blasts to Chamber membership leading up to the event
 - Your company name and logo prominently featured in event notices, promotional materials, invitations and programs
 - Recognition in a multi-media display at the event
 - Your company literature displayed at an information or entry table at check-in
 - Opportunity to provide centerpieces with your company name and logo for additional recognition
 - A table for eight at the event
- Gold-Level Sponsorship:** \$1,800
- Verbal recognition at the event
 - Exposure to the Mayor and other Village officials
 - Introductions and potential for exposure to Chamber members and guests in attendance
 - Year-long exposure on the www.skokiechamber.org website, with a hyperlink to your site
 - Shared recognition featured on the Chamber's Facebook Page and LinkedIn Group
 - Promotion in the monthly e-newsletter *The Chamber Connection*
 - Promotion via weekly e-blasts to Chamber membership leading up to the event
 - Your company name prominently featured in event notices, promotional materials, invitations and programs
 - Recognition in a multi-media display at the event
 - Your company literature displayed at an information or entry table at check-in
 - Breakfast at the event for four
- Silver-Level Sponsorship:** \$1,000
- Verbal recognition at the event
 - Exposure to the Mayor and other Village officials
 - Potential for one-on-one exposure to Chamber members and guests in attendance
 - Year-long exposure on the www.skokiechamber.org website
 - Shared recognition featured on the Chamber's Facebook Page and LinkedIn Group
 - Promotion in the monthly e-newsletter *The Chamber Connection*
 - Promotion via weekly e-blasts to Chamber membership leading up to the event
 - Your company name featured in event notices, promotional materials, invitations and programs
 - Recognition in a multi-media display at the event
 - Your company literature displayed at an information or entry table at check-in
 - Breakfast at the event for two

Note: Dates and investment ranges are subject to change.
December 2015

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

Bronze-Level Sponsorship: \$ 500

- Verbal recognition at the event
- Exposure to the Mayor and other Village officials
- Potential for one-on-one exposure to Chamber members and guests in attendance
- Shared recognition featured on the Chamber's Facebook Page and LinkedIn Group
- Promotion in the monthly e-newsletter *The Chamber Connection*
- Promotion via weekly e-blasts to Chamber membership leading up to the event
- Your company name featured in event notices, promotional materials, invitations and programs
- Recognition in a multi-media display at the event
- Your company literature displayed at an information or entry table at check-in
- Breakfast at the event for one

Registration Table Advertising: \$ 75

- Signage with your company's name and logo at an information or entry table in the check-in area
- Table display of your brochures, business cards and other literature
- Recognition in the event program

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

WEDNESDAYS ON THE GREEN Village Green, 5127-5215 W. Oakton Street Wednesdays, June 1 – August 17, 2016* 7:00 p.m. – 8:30 p.m.

Now in its sixth year, *Wednesdays on the Green* is a community entertainment series of events on the Village Green in downtown Skokie. These events are brought to the public by the Skokie Chamber of Commerce & Industry, with assistance from the Village of Skokie, and produced with the cooperation of the Skokie Public Library, the Skokie Park District and IMODS (Independent Merchants of Downtown Skokie). These entertainment events are presented each Wednesday, June through August.

These events, which are expected to draw several hundred visitors each week, provide incredible sponsorship opportunities. Sponsors and supporters will be included in event publicity; each event will give the sponsor and supporter the ability to advertise their business to the public. Sponsorship benefits include:

- Promotion on the Skokie Chamber of Commerce & Industry website (www.skokiechamber.org) with a link to your website, Chamber e-newsletter and e-blasts and other community venues such as park district and library promotion brochures
- Village Hall promotion of the event via newsletters, e-mail blasts, press releases and possible postcard mailing
- Skokie Park District promotion of the event via catalog and e-mail blasts
- Skokie Public Library promotion of the event
- Company name on the event signage, displayed on the Village Green the evening of the event
- Presence on the event website (www.wednesdaysonthegreen.com)
- Presence on the event Facebook Page & Chamber's Social Media
- Exposure to the community via a table on the Village Green

Each Wednesday June 1 through August 17:*

*Rain or shine

Premier Title Sponsorship

Premier Title Sponsorship, above-the-title presenting sponsorships covers **all** twelve weeks for top-level sponsorship visibility.

Title Sponsorship: \$5,500 (\$6,500 non-members)

Supporting-Level Sponsorship

Supporting-Level Sponsorship covers **all** twelve weeks for sponsorship visibility.

Supporting-Level Sponsorship: \$2,800 (\$3,300 non-members)

One Wednesday

One-Week-Level Sponsorships: \$ 300 members (\$500 non-members)

Note: Dates and investment ranges are subject to change.
December 2015

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

Two Wednesdays

Two-Week-Level Sponsorships: \$ 575 members (\$775 non-members)

Three Wednesdays

Three-Week-Level Sponsorships: \$ 800 members (\$1,000 non-members)

Four Wednesdays

Four-Week-Level Sponsorship \$ 1,000 members (\$1,200 non-members)

Five Wednesdays

Five-Week-Level Sponsorship \$ 1,200 members (\$1,400 non-members)

Six Wednesdays

Six-Week-Level Sponsorship \$ 1,400 members (\$1,600 non-members)

Friends of the event:

- Your business name on the “friends of...” poster on display at the event
- Individuals -- \$50; families -- \$100

Employee and Customer Appreciation Night Sponsorships \$500

For details, please contact 847.673.0240 or membership@skokiechamber.org

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

TASTE OF SKOKIE VALLEY
North Shore Center for the Performing Arts in Skokie
9501 Skokie Blvd., Skokie
Thursday, June 16, 2016
5:30 p.m. – 8:30 p.m.

Description:

Now in its ninth year, the Taste is a joint effort between the Rotary Club of Skokie Valley and the Skokie Chamber of Commerce & Industry. This fundraising gala showcases 16-20 area restaurants. Participating restaurants have a unique opportunity to present their offerings to several hundred consumers by distributing samples of selected menu items.

Modeled after the Taste of Morton Grove, the American Cancer Society Taste held in Northbrook and other recent events, this exciting, indoor "Taste" event and venue set the stage for your restaurant's exposure to hundreds of potential customers.

Restaurant Responsibilities:

- Supply samplings of food and menu offerings
- Supply necessary food preparation equipment

Venue Host Responsibilities:

- Donate booth space
- Supply electrical
- Promote the event in venue event communications
- Donate linens and silverware

Skokie Chamber of Commerce & Industry and Rotary Club of Skokie Valley Responsibilities:

- Develop event revenue through admission sales to the public
- Promote every participating Chamber restaurants and food suppliers in the Chamber e-newsletter, www.skokiechamber.org website and weekly e-blasts leading up to the event
- Promote each restaurant in the event program

Restaurant Entry Fee:

- A \$100 refundable commitment fee is due by Friday, May 20, 2016 to the Skokie Chamber of Commerce & Industry. This fee will be refunded within a week after participating in the event.

Sponsorship

Platinum (Presenting) Sponsorship:

\$2,000

- Company name will appear above event title in collateral materials
- Company name and logo on invitations, programs and e-newsletters
- Banner or prominent recognition in a multi-media display at the event
- Opportunity to speak to attendees (3-5 minutes)
- Full-page black/white ad in the program book (4.5" x 7.5")
- Year-long front-page sponsorship recognition on the www.skokiechamber.org website, with a hyperlink to your site
- Company name on the event page on the www.skokiechamber.org website
- Promotion in e-newsletter *The Chamber Connection* and in weekly e-blasts leading up to the event
- Your company name and recognition featured on the Chamber's Facebook Page and LinkedIn Group
- 15 complimentary admissions to the event

Note: Dates and investment ranges are subject to change.
December 2015

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

Gold Sponsorship:	\$1,500
<ul style="list-style-type: none"> • Company name and/or logo on program • Prominent signage or prominent recognition in a multi-media display at the event • Full-page black/white ad in the program book (4.5" x 7.5") • Year-long exposure on the www.skokiechamber.org website, with a hyperlink to your site • Promotion in e-newsletter <i>The Chamber Connection</i> and in weekly e-blasts leading up to event • 10 complimentary admissions to the event 	
Silver Sponsorship:	\$1,000
<ul style="list-style-type: none"> • 8 complimentary tickets • Half-page black/white ad in the program book (4.5" x 3.5") 	
Bronze Sponsorship:	\$500
<ul style="list-style-type: none"> • 4 complimentary tickets • One-third page black/white ad in the program book (4.5" x 2.25") 	
Supporting Sponsorship:	\$250
<ul style="list-style-type: none"> • 2 complimentary tickets • One-third page black/white ad in the program book (4.5" x 2.25") 	

All sponsor levels include:

- Your company's name announced during the event
- Recognition in the Chamber e-newsletter, Rotary Club email newsletter and Chamber weekly e-blasts leading up to event
- Your company logo in the event ad book
- Company logo on event sign
- Space to place literature at table near check-in

Please submit your sponsorship form by Friday, May 13, 2016, to take advantage of all sponsor promotion benefits.

Silent Auction Donation

Get exposure for your business by donating an item for the silent auction. Donors will be given one free event ticket for each donated item valued at \$100 or more.

Donation commitments should be received by the Skokie Chamber office by Friday, June 3, 2016. Items should be sent to the Skokie Chamber office by Monday, June 6, 2016.

Ad Book

Full-Page Ad 4.5" x 7.5" black and white	\$200
Half-Page Ad 4.5" x 3.5" black and white	\$100
Third-Page Ad 4.5" x 2.25" black and white	\$ 50

Note: Dates and investment ranges are subject to change.
December 2015

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

27th ANNUAL NORTH SHORE FESTIVAL OF ART
Westfield Old Orchard
4999 Old Orchard Center, Skokie
Saturday-Sunday, July 23-24, 2016*
10:00 a.m. – 5:00 p.m.

Expected Attendance:

More than 80,000 visitors over the course of the two-day festival

Artist Participation:

150 artists

Description:

Hosted by the Skokie Chamber of Commerce & Industry and Westfield Old Orchard, this fine arts festival has a long and rich history and attracts tens of thousands of upscale, educated and discriminating art buyers throughout Chicago's North Shore. The Skokie Chamber of Commerce & Industry proudly partners with Amdur Productions, long-time producers of the prestigious Port Clinton Art Festival, Gold Coast Art Fair, Art at The Glen and other top-tier events. This festival is richly supported by a multi-layered marketing plan and is built upon a new, consistent logo identity. The festival is carefully juried to bring a diversity of paintings, sculpture, photography, jewelry, fiber, wood, glass and mixed media work to the public. The festival is located in the mall's interior, situated in the lovely courts and walks of elegant Westfield Old Orchard.

*Rain or shine

Amdur Productions will work with you to create the ultimate sponsorship package for your brand:

- 2 days of on-site exposure to an elite consumer market
- Ability to reach more than 80,000 Chicago area consumers on-site
- Extensive public recognition of your brand, products and services
- Direct and positive interaction with Skokie community residents and businesses
- Extensive media campaign, including print, radio, and television
- 365 days of online exposure

Customized sponsorship programs and exposure that fit your marketing strategies:

- On-site booth from which to sell, sample and present your brand
- Your logo in more than \$50,000 in advertising and direct mail
- Online exposure throughout the year at www.amdurproductions.com
- Sponsor strategic areas of the festival that best match your product strategy

Inclusion in marketing materials is contingent upon date of sponsor commitment. Potential sponsor will be informed of closing dates for print, broadcast, and direct mail materials.

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

27th Annual North Shore Festival of Art (cont'd)

Presenting Sponsor

Investment: \$12,000

- Partner name inextricably connected with the presentation of the festival; for example, "Ace Corporation presents the 27th Annual North Shore Festival of Art"
- Recognition in communications as presenter of the festival, including print advertising, directories, on-site signage and direct mail
- Year-long exposure on the www.skokiechamber.org website
- Preferred booth placement
- Special recognition of title name in radio advertising – More than 100 spots
- Direct mail -- Featured logo in a 20,000-piece mailing to top demographic households in the area
- Full-page advertisement in the festival program
- (2) 3 ft. x 5 ft. banners displayed on the festival grounds (sponsor to supply)
- One 10 ft. x 10 ft. space from which to sample, sell and display product
- Website exposure -- Partner logo with hot link on Festival website

Master Sponsor

Investment: \$7,500

- Sponsorship of a special festival area; for example, "Ace Corporation presents the Music Stage (Hospitality Tent, Family Activity Center, etc.)"
- Recognition in select communications as the special area sponsor
- Year-long exposure on the www.skokiechamber.org website
- Direct mail – Logo featured as area sponsor in a 20,000-piece mailing
- Half-page advertisement in the festival program
- 3 ft. x 5 ft. banner displayed throughout the festival grounds (sponsor to supply)
- One 10 ft. x 120 ft. space from which to sample, sell and display product
- Website exposure -- Partner logo with hot link on Festival website

Gold Sponsor

Investment: \$5,000*

***Special pricing for Skokie Chamber of Commerce & Industry member businesses: \$2,500 (excluding tent package)**

- Logo recognition in Festival print communications: Print advertising and directory
- Year-long exposure on the www.skokiechamber.org website
- Product logo in local direct mail piece – 20,000-piece mailing to top demographic households in the area
- 10 ft. x 10 ft. space at the Festival from which to sample, sell and display product or service
- Website exposure -- Partner logo with hot link on Festival website

Please note:

- Oversized booths will be negotiated separately.
- The cost of a full tent package (including commercial grade 10x10 booth, 2 tables and 2 chairs), delivered to the site and set up is an additional \$250.
- Interactive booths are highly recommended. All booths must have tables covered to the ground with cloth tablecloths, at least one full banner (recommended 2'x 9') in the booth and branded materials.

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

Booth Sponsor

Investment: \$1,000 (\$1,500 non-members)

Includes:

- Tent
- 10 ft. x 10 ft. space
- 8 ft. table and 2 chairs
- Year-long exposure on the www.skokiechamber.org website, as well as e-newsletter and e-blast promotion leading up to the event
- Exposure to more than 80,000 visitors over the course of the two-day festival.

**Skokie Chamber of Commerce & Industry
2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES**

**ANNUAL GOLF OUTING & FUNDRAISER
Evanston Golf Club
4401 W. Dempster Street, Skokie
Monday, September 12, 2016**

	No. Avail.	Sponsorship Investment
<p>Title Sponsorship Includes a golf foursome, welcome banner with Title Sponsor recognition, logo and link on www.skokiechamber.org website (up to 1 year), recognition in Chamber newsletter, signage on four greens that is visible throughout the day, table and 2 chairs to showcase company at check-in area, opportunity to provide branded goody bag and goody bag item, recognition in event program and promotional materials, plus 3-5 minutes of speaking time at dinner. (Will ensure industry exclusivity).</p>	1-2	\$3,000 *Co-sponsorships are available.
<p>Dinner Sponsorship Includes signage and recognition at Dinner, logo and link on www.skokiechamber.org website (up to 1 year), recognition in Chamber newsletter, signage on two greens that is visible throughout the day, table and 2 chairs to showcase company at dinner, opportunity to provide one goody bag item, and recognition in event program and promotional materials. Includes 2 dinners, golfing not included. (Will ensure industry exclusivity).</p>	2	\$1,500 each
<p>Lunch Sponsorship Includes signage and recognition at Lunch, logo and link on www.skokiechamber.org website (up to 1 year), recognition in Chamber newsletter, signage on one green that is visible throughout the day, table and 2 chairs to showcase company at lunch, opportunity to provide one goody bag item, and recognition in event program and promotional materials. Includes 2 lunches, golfing not included. (Will ensure industry exclusivity).</p>	2	\$750
<p>Hospitality Hour Sponsorship Includes signage and recognition at Hospitality Hour, recognition in Chamber newsletter, table and 2 chairs to showcase company at hospitality hour, opportunity to provide one goody bag item, and recognition in event program and promotional materials. Includes 2 dinners, golfing not included. (Will ensure industry exclusivity).</p>	4	\$500 each
<p>Snack Cart or Beverage Box Sponsorship Includes signage and exposure on a snack cart & snack bins or beverage box, recognition in Chamber newsletter, opportunity to provide one goody bag item, and recognition in event program and promotional materials. (Will ensure industry exclusivity)</p>	2	\$500 per box or cart
<p>HOLE SPONSORSHIPS All holes provide the opportunity for face time and exposure to every golfer. This is a tremendous opportunity to develop a creative presence by customizing a hole with games, give-aways and promotional activities.</p> <p>Golden Hole, Silver Hole, and Bronze Hole Sponsorships all <i>Include (1) Boxed Lunch – Additional Lunches Available for \$10 each.</i></p> <p>Golden Hole Sponsorships</p> <ul style="list-style-type: none"> • Swing for \$1,000,000 (special customized holes available) This offers tremendous corporate name recognition through sponsorship of a possible \$1 million prize. Each golfer has an opportunity to qualify by getting 	1	\$1,500 + Insurance

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

<p>his/her ball as close as possible to the hole; the best three golfers will have the chance to shoot for a hole-in-one after the event, so this sponsorship provides double exposure. Your sponsorship also will be listed in the e-newsletter, the www.skokiechamber.org website, weekly e-blasts and the golf outing program.</p>		
<ul style="list-style-type: none"> Hole in One for \$10,000 This level of sponsorship includes prominent display of your business name at this hole. Your sponsorship also will be listed in the e-newsletter, the www.skokiechamber.org website, weekly e-blasts and the golf outing program. 	1	\$1,000 + Insurance
<ul style="list-style-type: none"> Beat the Pro Your sponsorship creates excitement when golfers compete against the pros. In addition to your business signage, your sponsorship will be recognized in the e-newsletter, the www.skokiechamber.org website, weekly e-blasts and the golf outing program. (Sponsorship covers costs associated with hiring the pro.) 	1	\$400
<ul style="list-style-type: none"> Closest to the Pin In addition to signage, your sponsorship will be recognized in the e-newsletter, the www.skokiechamber.org website, weekly e-blasts and the golf outing program. (Sponsorship covers the cost of spotters.) 	1	\$400
<ul style="list-style-type: none"> Putting Contest Sponsorship In addition to signage, your sponsorship will be recognized in the e-newsletter, the www.skokiechamber.org website, weekly e-blasts and the golf outing program. 	1	\$500 + prize
Silver Hole Sponsorships		
<ul style="list-style-type: none"> Longest Drive – Men and Women (par 3) In addition to signage, your sponsorship will be listed in the e-newsletter, the www.skokiechamber.org website, weekly e-blasts and the golf outing program. Trophies, included in your sponsorship, will be awarded for the longest drive for both men and women. 	Men -1 Women-1	\$350
<ul style="list-style-type: none"> Straightest Drive – Men and Women In addition to signage, your sponsorship will be listed in the e-newsletter, the www.skokiechamber.org website, weekly e-blasts and the golf outing program. Trophies, included in your sponsorship, will be awarded for the straightest drive for both men and women. 	Men-1 Women-1	\$350
Bronze Hole/Tee Sponsorships		
<ul style="list-style-type: none"> Signage, table and 2 chairs at designated hole to showcase company and opportunity for activity at hole. Opportunity to provide one goody bag item and recognition in event program 	10 holes 11 tees	\$260
Additional Sponsorship Opportunities		
<ul style="list-style-type: none"> Corporate Sponsorships Includes a golf foursome and signage at a bronze-level hole 	36	\$1000
<ul style="list-style-type: none"> Apparel Sponsorship (Golf Towel, Hat/Visor, T-Shirt) 		\$200 + item cost
<ul style="list-style-type: none"> Goody Bag Sponsor 		\$200 + bag cost
<ul style="list-style-type: none"> Awards Sponsorship 		\$200 + award cost
<ul style="list-style-type: none"> Longest Putt – (Men and Women) 		\$150 + prize

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

<p>Golf Cart Sponsorships</p> <ul style="list-style-type: none"> Your signage and corporate identity will be displayed on a golf cart throughout the day's event. Your sponsorship also will be recognized in the e-newsletter and the golf outing program. 	45	\$75
<p>Dinner Table Advertising</p> <ul style="list-style-type: none"> Your company name and literature will be displayed on one of the dinner tables. Your sponsorship also will be recognized in the e-newsletter and the golf outing program. 	15	\$50
<p>Other opportunities to optimize your visibility:</p>		
<p>All drawing and door prize items will be displayed throughout the day-long event for additional exposure for your business.</p>		
<ul style="list-style-type: none"> Drawing Prize Donations Donors will be recognized in the e-newsletter and in the golf outing program. 		Value: \$100 or more
<ul style="list-style-type: none"> Door Prize Donations Donors will be recognized in the e-newsletter and in the golf outing program. 		Value: Less than \$100
<ul style="list-style-type: none"> Goodie Bag Donations Small promotional items, such as golf balls, tees, water, etc. will be recognized in the e-newsletter and in the golf outing program. 		\$25 + Item

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

ANNUAL LEGISLATIVE FORUM Evanston Golf Club 4401 W. Dempster St. Skokie, IL Friday, October 28, 2016 7:30 a.m. – 10:00 a.m.

- Platinum-Level Sponsorship:** \$3,500
- A seat at the head table or priority placement of table for 8
 - Opportunity to speak at the event (10 minutes)
 - Exposure to U. S., state and local political leaders
 - Introductions to event attendees, with the potential for one-on-one exposure to members and guests in attendance
 - Verbal recognition at the event, by way of announcements from the podium
 - Year-long front-page sponsorship recognition on the www.skokiechamber.org website, with a hyperlink to your site
 - Your company name and recognition featured on the Chamber's Facebook Page and LinkedIn Group
 - Publicity in the monthly e-newsletter *The Chamber Connection*
 - Publicity via weekly e-blasts to Chamber membership leading up to event
 - Your name prominently featured on invitations, event promotional materials and programs
 - Recognition in a multi-media display at the event
 - Your company literature displayed at an information or entry table
 - Opportunity to provide centerpieces featuring your business name and logo
 - A table for eight at the event
- Gold-Level Sponsorship:** \$1,800
- Exposure to U. S., state and local political leaders
 - Introductions to community and business leaders in attendance
 - Verbal recognition at the event, by way of announcements from the podium
 - Year-long exposure on the www.skokiechamber.org website
 - Your company name and recognition featured on the Chamber's Facebook Page and LinkedIn Group
 - Publicity in the monthly e-newsletter *The Chamber Connection*
 - Publicity via weekly e-blasts to Chamber membership leading up to the event
 - Your name and/or logo prominently featured on invitations, event promotional materials and programs
 - Recognition in a multi-media display at the event
 - Your company literature displayed at an information or entry table
 - Breakfast at the event for four

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

Silver-Level Sponsorship:

\$1,000

- Exposure to Chamber members and community and local political leaders
- Potential for one-on-one exposure to members and guests in attendance
- Verbal recognition at the event
- Year-long exposure on the www.skokiechamber.org website
- Your company name and recognition featured on the Chamber's Facebook Page and LinkedIn Group
- Publicity in the monthly e-newsletter *The Chamber Connection*
- Publicity via weekly e-blasts to Chamber membership leading up to the event
- Your name featured on invitations and event promotional materials
- Recognition in a multi-media display at the event
- Your company literature displayed at an information or entry table
- Breakfast at the event for two

Bronze-Level Sponsorship:

\$500

- Exposure to Chamber members and community and local political leaders
- Potential for one-on-one exposure to members and guests in attendance
- Verbal recognition at the event
- Your company name and recognition featured on the Chamber's Facebook Page and LinkedIn Group
- Publicity in the monthly e-newsletter *The Chamber Connection*
- Publicity via weekly e-blasts to Chamber membership leading up to the event
- Your name featured on invitations and event promotional materials
- Recognition in a multi-media display at the event
- Your company literature displayed at an information or entry table
- Breakfast and admission for one

Registration Table Advertising:

\$ 75

- Signage with your company's name and logo at an information or entry table in the check-in area
- Table display of your brochures, business cards and other literature
- Recognition in the event program

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

ANNUAL HOLIDAY PARTY & AUCTION Location TBD

Thursday, December 8, 2016
5:00 p.m. – 8:30 p.m.

Event Description:

This is an exciting year-end social event that attracts more than 200 members, featuring dinner buffet, entertainment and silent auction. Support the Skokie Chamber of Commerce & Industry and get top-tier exposure for your business or organization through the following sponsorship opportunities:

Platinum Level **Investment: \$2,000**

- Opportunity to speak at the event for 3-5 minutes
- Recognition at event
- Two months of free website banner ads
- Direct link on www.skokiechamber.org website to your website for one year (\$700 value)
- Logo on home page of www.skokiechamber.org website for one year
- Logo in event program
- Logo on event promotional materials
- Logo on event signage or multi-media display
- Logo on www.skokiechamber.org event web page
- Business name listed as sponsor in pre-event weekly email blasts
- Space for business literature in designated area at check-in
- Ten (10) 2016 Holiday Party tickets (\$200 value)

Gold Level **Investment: \$1,000**

- Recognition at event
- One month of free website banner ad
- Logo on home page of www.skokiechamber.org website for one year
- Logo in event program
- Logo on event promotional materials
- Logo on event signage or multi-media display
- Logo on www.skokiechamber.org event web page
- Business name listed as sponsor in pre-event weekly email blasts
- Space for business literature in designated area at check-in
- Eight (8) 2016 Holiday Party tickets (\$160 value)

Silver Level **Investment: \$500**

- Recognition at event
- Logo in event program
- Logo on event promotional materials
- Logo on event signage or multi-media display
- Business name on www.skokiechamber.org event web page
- Business name listed as sponsor in pre-event weekly email blasts
- Space for business literature in designated area at check-in
- Four (4) 2016 Holiday Party tickets (\$80 value)

Note: Dates and investment ranges are subject to change.
December 2015

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

Bronze Level

Investment: \$250

- Recognition at event
- Business name in event program
- Logo on event promotional materials
- Logo on event signage or multi-media display
- Business name on www.skokiechamber.org event web page
- Business name listed as sponsor in pre-event weekly email blasts
- Space for business literature in designated area at check-in
- Two (2) 2016 Holiday Party tickets (\$40 value)

Additional opportunities to promote your business through:

- Major Drawing – Substantial prize, such as a cruise or other item of value. Your business name will be listed in the program.
- Silent Auction Donations – Products, gift certificates and other creative items of value. Your business name will be listed on the bid form next to your item and your business name will be listed in the program.

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

Program Sponsorships

Sponsorship Description:

Program sponsorship brings you ongoing exposure to the entire Skokie Chamber of Commerce & Industry community throughout the year through industry exclusive pairing of your business name and logo with monthly or bi-monthly programs and events:

- **Women in Business Luncheon series** (11 annually)
- **Skokie Chamber Breakfast Club series** (11 annually)
- **Business Building Education Series** (6+ annually)
- **INFUSE Young Professionals Group series** (6+ annually)

As a program sponsor, you will receive additional promotion throughout the year in all Chamber communications (www.skokiechamber.org website, monthly e-newsletter, weekly e-blasts); have the opportunity to speak for 5 minutes at each event about your business; and have a say about program direction through a seat on the respective steering or program committee.

Program Sponsorships

Women in Business

Annual investment: \$3,000

Your annual sponsorship of all Women in Business programs throughout the year includes:

- Industry exclusive sponsorship of the series Women in Business programs
- Opportunity to speak for 5 minutes at each program
- Exposure to the entire Chamber community through networking, promotion and marketing opportunities
- Typical monthly attendance of 30-45 business women, with additional multi-Chamber exposure once during the year
- Ongoing linkage of your business name and logo with the program throughout the year, i.e., "Women in Business presented by Company ABC..."
- Your company name and logo in every mention in all Chamber communications (www.skokiechamber.org website, e-newsletter, e-blasts)
- Signage at all Women in Business programs
- Complimentary attendance for your representatives (up to 2) at every Women in Business event
- Opportunity to distribute your business literature at all Women in Business programs
- A seat on the Women in Business steering committee, with direct input into program direction
- 2 tickets to the annual Holiday Party

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

Skokie Chamber Breakfast Club

Annual investment: \$3,000

Your annual sponsorship of all Breakfast Club programs throughout the year includes:

- Industry exclusive sponsorship of the series of Skokie Chamber of Commerce & Industry Breakfast Club events
- Opportunity to speak for 5 minutes at each program
- Exposure to the entire Chamber community through networking, promotion and marketing
- Typical monthly attendance of at least 30-40
- Ongoing linkage of your business name and logo with the program throughout the year, i.e., "Breakfast Club presented by Company ABC..."
- Your company name and logo in every mention in all Chamber communications (www.skokiechamber.org website, e-newsletter, e-blasts)
- Signage at all Breakfast Club programs
- Opportunity to distribute your business literature at all Breakfast Club programs
- A seat on the Breakfast Club steering committee, with direct input into program direction
- 2 tickets to the annual Holiday Party

Business Building Education Series

Annual investment: \$2,000

Your annual sponsorship of all Business Building Education Series programs throughout the year includes:

- Industry exclusive sponsorship of the series of Business Building Education Series programs
- Opportunity to speak for 5 minutes at each program
- Exposure to the entire Chamber community through networking, promotion and marketing opportunities
- Average attendance of 15-25 business people every month
- Ongoing linkage of your business name and logo with the program throughout the year, i.e., "Business Building Education Series program presented by Company ABC..."
- Your company name and logo in every mention in all Chamber communications (www.skokiechamber.org website, e-newsletter, e-blasts)
- Signage at all Business Building Education Series program events
- Opportunity to distribute your business literature at all Business Building Education Series program events
- A seat on the Business Building Education Series program committee, with direct input into program direction
- 2 tickets to the annual Holiday Party

INFUSE Young Professionals Group

Annual investment: \$1,500

Your annual sponsorship of all INFUSE programs throughout the year include:

- Opportunity to speak for 1-2 minutes at each program
- Exposure to the entire Chamber community through networking, promotion and marketing opportunities
- Exposure to an average of 15-30 business people every program
- Ongoing linkage of your business name and logo with the program throughout the year
- Your company name and logo in every mention in all Chamber communications (www.skokiechamber.org website, e-newsletter, e-blasts)
- Signage at all Infuse programs and events
- Opportunity to distribute your business literature at all programming
- A seat on the Infuse program committee, with direct input into program direction

**Skokie Chamber of Commerce & Industry
2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES**

Trade Shows and Expos

- **North Shore Women's Conference & Business Expo**
- **Multi-Chamber Business-to-Business Expo & Taste**

Skokie Chamber of Commerce & Industry
2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

NORTH SHORE WOMEN'S CONFERENCE & BUSINESS EXPO
Location TBD
Thursday, May 5

Marketed to professional women working on the North Shore and in greater Chicagoland, this inspiring and exhilarating day features a business expo, a luncheon with a well-known keynote speaker and breakout sessions throughout the day. The expo showcases women-owned businesses and businesses that cater to women.

Sponsorship levels:

1. **Presenting Sponsors** (Fee \$500, limit 5)
 - Listing as Presenting Sponsor with logo on invitation, program, posters, ads and banner
 - Expo booth in prime location
 - Four luncheon tickets

2. **Exhibitors** (Fee \$250, must be a member of a participating Chamber)
 - 8' x 6' exhibit space, including 6' skirted table and two chairs
 - Listing in program
 - Complimentary luncheon ticket

3. **Networking Luncheon and Keynote Speaker**
\$25 per person (includes free Expo admission)

**Skokie Chamber of Commerce & Industry
2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES**

MULTI-CHAMBER BUSINESS-to-BUSINESS EXPO & TASTE

Location TBD

October 18, 2016

2:00 p.m. – 6:00 p.m.

Description:

This multi-chamber event affords participants the opportunity to reach out to potential clients and customers effectively and economically. This event is promoted throughout the community, and admission is free to any member of a participating chamber with a business card.

Major Sponsor:

\$350

- One 10 ft. x 10 ft. booth space in prime location
- One 6 ft. covered table + 2 chairs
- Booth ID sign
- Electricity (if needed)
- Business name and logo in flyers and event promotional literature
- EXPO sign
- Business name and logo on front cover of event program
- Promotion on the www.skokiechamber.org website
- Exhibitor name badges
- Attendee Database

Booth Exhibitor:

**\$200 early bird; \$250 thereafter
(Restaurants providing food \$50)**

- 8 ft. x 8 ft. professionally draped booth space
- One 6 ft. covered table + two chairs
- Booth ID sign
- EXPO sign
- Business name in event program
- Exhibitor name badges
- Attendee Database

**Skokie Chamber of Commerce & Industry
2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES**

Event Hosting and Advertising Opportunities

- **Monthly Business Before Hours/Business After Hours and Grand Opening Networking Events**
- **Multi-Chamber Networking Events**
- **Email Blasts**
- **Website Advertising**
- **E-Newsletter Opportunities (*The Chamber Connection*)**
- **Skokie Community Guide**
- **Discover Skokie!, Shopping, Entertainment and Dining Guide**
- **Community Map (biennial)**

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

MONTHLY BUSINESS BEFORE HOURS, BUSINESS AFTER HOURS or GRAND OPENINGS NETWORKING EVENTS

This is a prime opportunity to showcase your business to Skokie Chamber of Commerce & Industry members, as well as among your clients and customers. Business Before Hours (BBH) programs run from 7:30 - 9:00 a.m. and generally attract 30-50 attendees. Business After Hours (BAH) programs run from 5:00 - 7:00 p.m. and tend to attract 30-70, depending on the event and venue. Grand Openings are at similar hours and have similar attendance to Business Before or After Hours events.

Benefits include:

- Promote the event in *The Chamber Connection* online monthly newsletter.
- Create and insert a promotional flyer in *The Chamber Connection* online newsletter (\$75 value).
- Promote the event on the Chamber website and social media (Facebook, LinkedIn, Twitter).
- Send numerous e-mail blasts to Chamber membership promoting the event (\$50-\$75 value).
- Accept reservations for the event and make name tags for attendees pre-registered through the Chamber.
- Provide personnel for registration at the door.
- Provide a final roster of attendees after the event.

Grand Openings also include:

- Provide ceremonial ribbon cutting (including scissors and ribbon).
- Coordinate with Village of Skokie to schedule Village officials to attend the event.

Host Requirements:

- Provide a room or area large enough to accommodate Chamber guests.
- Ensure sufficient parking.
- Provide complimentary heavy hors d'oeuvres and complimentary beverages (including alcoholic beverages as your company policy allows, water and soda).
- Be prepared to serve 30 to 60 people. The Chamber will provide you with an accurate guest count closer to the day of the event.
- Ensure that space set-up is ready one-half hour before the start of the event. Chamber members arrive promptly, so it is crucial for set-up to be complete by the event start time.
- Provide one 3' x 6' registration table with two chairs, coat rack, and waste receptacles.
- If desired, mail your own special invitation to your company's clients or guests.
- Provide any tours, door prizes, entertainment or special activities you deem appropriate (optional).

Non-refundable date guarantee and hosting fee: \$150 + cost of refreshments supplied by host

**Skokie Chamber of Commerce & Industry
2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES**

MULTI-CHAMBER NETWORKING EVENTS

Locations TBD

3 events in 2016: February, May and August

Table Advertising (varies by function)

\$35 - \$50

Your business brochures and business cards will be placed at one of the lunch tables or at a table near the entrance of the event space with signage featuring your company name and logo (logo must be provided by you 5 days in advance).

Table Advertisers will be verbally recognized at the event.

Skokie Chamber of Commerce & Industry 2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

ADVERTISING OPPORTUNITIES

Email Blasts – Email blasts are sent out to a contact list of almost 1,400 email addresses. All email blasts also post to the Chamber’s Facebook and Twitter pages.	Budgetary Ranges
Feature Email Blast – Email blast sent out concentrating specifically on your business/promotion. No other ads in blast. Sent out once on a day specially selected for blast.	\$75
Non-Exclusive Email Blast Cycle – Ad included in regular email blasts for two weeks (i.e., 2 blasts). Other businesses’ ads will also be in the blasts. Packages can be customized for those interested in multiple email blast cycles. Note: Not-for-profit organizations – 1 free 2-week cycle per quarter, \$25 for each additional 2-week cycle.	\$25
Website Advertising – Banner Click-Through Advertising Available on Various Pages of our Website. <ul style="list-style-type: none"> • Chamber’s website receives over 100,000 page views annually • Ads are linked directly to your website • Packages can be created for those interested in a full year of advertising • Ad supplied by Chamber member (Chamber does not create the ads) 	
Website Advertising – Gold Level <ul style="list-style-type: none"> • The banner ad on the Main Online Directory page • The banner ad on <u>All</u> category pages (instead of just 3 categories) • The banner ad on the Events Calendar and Event listing pages (the pages where ads generally get the most views) • The banner ad on the Hot Deals, Job Postings, Info Request, and Online Application pages • An enhanced listing for your online directory listing that would include: <ul style="list-style-type: none"> ○ Priority placement in search results ○ More search keyword characters ○ More description space ○ Logo included with your company name in search results ○ Up to 8 photos included in listing ○ The ability to have 1 video included in listing 	\$125/month
Website Advertising – Silver Level <ul style="list-style-type: none"> • The banner ad on the Main Online Directory page • The banner ad on <u>All</u> category pages (instead of just 3 categories) • The banner ad on the Events Calendar and Event listing pages (the pages where ads generally get the most views) • The banner ad on the Hot Deals, Job Postings, Info Request, and Online Application pages 	\$100/month
Website Advertising – Bronze Level <ul style="list-style-type: none"> • The banner ad on the Main Online Directory page • The banner ad on up to 3 category pages • The banner ad on the Hot Deals, Job Postings, Info Request, and Online Application pages 	\$75/month

Note: Dates and investment ranges are subject to change.
December 2015

Skokie Chamber of Commerce & Industry
2016 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

<p>E-Newsletter Opportunities: <i>The Chamber Connection</i> – Online newsletter that lives on the Chamber’s website for at least a year. The Chamber’s website gets over 100,000 page views a year.</p>	
<p>Premier Monthly Advertiser</p> <ul style="list-style-type: none"> • Your advertising block on all posts of that month’s newsletter • Exposure to almost 1,400 members and prospects, with potential for wider audience through views on our website (Link to newsletter included in all email blasts for that month) 	<p>\$200</p>
<p>Insert</p> <ul style="list-style-type: none"> • Full-page flyer included in <i>The Chamber Connection</i> online newsletter. • Available: <ul style="list-style-type: none"> ○ Commitment for 1 inserts per year ○ Commitment for 2 inserts per year <p>Note: Not-for-profit organizations – 1 free insert per year; additional inserts are available at a discounted rate of \$50 each</p>	<p>\$75 \$135</p>
<p>Business Spotlight, In the Community, and For Your Information Articles</p> <ul style="list-style-type: none"> • Chamber member must supply article copy and business logo. 	<p>FREE - Once a year each</p>
<p>Skokie Magazine and Community Guide Annual project in partnership with <i>Daily Herald</i>. Advertising opportunities – widespread distribution. Total residential distribution of more than 20,000, with additional distribution at communitywide events.</p>	
<p>Discover Skokie! Shopping, Entertainment and Dining Guide Advertising opportunities – widespread distribution [distribution and advertising opportunities to be advised].</p>	
<p>Community Map (biennial) Advertising opportunities – widespread distribution [distribution and advertising opportunities to be advised].</p>	



Howard S. Meyer

Executive Director

David A. Richmond

Membership & Sponsorship Director

Kate Danziger

Office Manager & Executive Assistant