



Chamber of Commerce & Industry

5002 W. Oakton Street • PO Box 106
Skokie, IL 60077 • Phone: 847-673-0240
Email: info@skokiechamber.org
www.skokiechamber.org

Membership Benefits

- *Skokie Magazine* and *Skokie LifeStyle Magazine* complimentary directory listings
- Listing in our online membership directory on the Skokie Chamber website (100,000 views)
- 24/7 Access to Online Member Information Center (MIC)
 - Post Hot Deals, Member to Member Offers & Job Opportunities on the Skokie Chamber website
 - Post and interact with Members on MIC Dashboard social feed
 - Conveniently register for events and pay Invoices within MIC Dashboard
 - Web description / Hours of Operation, Driving Directions, Keywords
- Engage with other Members via Chamber's social media: Facebook, Twitter & LinkedIn Group (Connect, Post, Comment and Like)
- Receive Weekly e-mail blasts listing our events
- Referrals from Chamber staff and members
- Opportunities to volunteer or committee participation
- Display of business cards and marketing materials at the Chamber office
- Skokie Map advertising opportunity
- Window display decal

Networking Opportunities

- Skokie Chamber Breakfast Club (monthly)
- Women in Business (monthly)
- Business Building Luncheons (monthly)
- Open for Business Education Series
- Chamber Networking Breakfasts/Lunches
- Business Before/After Hours/Grand Openings (monthly)
- Sales Vantage Referral Group (weekly industry-specific group for business growth through referrals)
- PRO - Professional Referral Organization (weekly industry-specific qualified referrals exchange group)
- Senior Resource Connections Group (monthly group of professionals whose work focuses on seniors)
- Multi-Chamber Networking Breakfasts/Lunches

Event Opportunities

- Annual Meeting & Board Installation Luncheon
- Skokie's Spring Greening
- State of the Village Breakfast
- Skokie Festival of Cultures
- Wednesdays on the Green
- Taste of Skokie Valley
- North Shore Festival of Art
- Annual Golf Outing & Fundraiser
- Multi-Chamber Business-to-Business Expo
- Annual Legislative Forum
- Annual Holiday Party & Auction
- Communitywide festivals and events

Business Promotion Opportunities

- Event sponsorship
- Event/Table advertising
- Hosting a Business Before or After Hours networking event
- E-mail blast promotion
- Mailing lists and labels
- Website advertising

Education and Resource Center

- Access to Skokie Public Library Business Center and Business Library Card
- Access to <https://localwiki.org/skokie>
- Industry-specific roundtables
- Member-hosted educational seminars
- Complimentary Certificates of Origin (Standard and NAFTA)

Structured Networking Groups

Skokie Chamber Breakfast Club

The Skokie Chamber Breakfast Club offers Skokie Chamber members an opportunity to improve their networking skills as well as meet fellow Chamber members. New topics are discussed each month.

- Held on the third Friday of every month except in December
- Reservations necessary and the \$15 fee includes breakfast (\$20 for walk-ins/prospective members)

Women in Business Luncheon

Our monthly Women in Business Networking Lunch provides a forum for Skokie Chamber of Commerce women to gather and discuss business, as well as make connections with other women in business. New topic presented each meeting.

- Held on the fourth Wednesday of every month except in December
- Reservations necessary and the \$15 fee includes lunch (\$20 for walk-ins/prospective-members)

Business Building Luncheon

The Business Building Luncheon Series features different topics each month. You'll learn how to improve your business while networking with other Skokie Chamber of Commerce members.

- Held the second Wednesday of every month
- Reservations necessary and the \$15 fee includes lunch (\$20 for walk-ins/prospective members)

Open for Business

The Open for Business Series with the Skokie Public Library features new topics presented at each program. You'll learn how to improve your business while networking with other Skokie Chamber of Commerce and community members.

- Held every other month, contact Chamber office for date, time and location details.
- Reservations necessary. There is no fee for this event.

Senior Resources Connections

The Senior Resources Connections group is open to all professionals that touch the senior services sector—whether involved in senior personal care or senior property care. Attendees have the opportunity to participate in community outreach programs, educational events and networking.

- Contact the Chamber office for date, time and location details

Sales Vantage Referral Group

The Sales Vantage Referral Group meets each Tuesday morning. This group of non-competing business people exchange quality business referrals within the group. Non-competitive, industry specific group.

- Meets weekly every Tuesday morning
- Quarterly fee includes bagels and meetings

PRO - Professional Referral Organization

PRO - Professional Referral Organization meets every Wednesday morning to network and exchange qualified referrals among the members of this non-competing, industry specific group.

- Meets weekly every Wednesday morning
- Quarterly fee includes breakfast, networking and programs

Other Networking Events

- Monthly Business Before or After Hours, Grand Openings, Multi-Chamber Events, Trade Shows
- And much more!

Prospective members may attend two events prior to joining the Skokie Chamber of Commerce.



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The Skokie Chamber of Commerce & Industry actively supports business and community efforts so that Skokie continues to be an economically vibrant, attractive place in which to live and do business. As the unified voice for local business, we can collectively accomplish what one individual company, no matter how large, cannot. The Chamber's strength lies in attracting the greatest possible number of members from the community, creating a pool of resources, ideas, energy and finances.

Top 10 Reasons Why Chamber Membership Makes Sense!

- 1. IT'S THE NETWORK: Want to know what other businesses in our area are up to or even what they do? Want to let others in the business community know what you do?** This can be done through the vast array of networking opportunities, including professional groups: SVR, PRO, Senior Resource Connections, hosting a Business Before or After Hours or attending our monthly networking events. Not to mention the ultimate network opportunity of the Internet and the Chamber website.
- 2. MAKE CONNECTIONS: Why should I go to Chamber events?** The Chamber offers a variety of ways for new and existing members to promote and introduce others to your business, such as Business Before or Business After Hours, product showcases, grand openings, ribbon cuttings, and sponsorship and volunteer opportunities provided throughout the year.
- 3. PURCHASING POWER: There is strength in numbers.** Take advantage of our member-to-member discounts and buying opportunities and look for exciting new purchasing cooperatives coming soon!
- 4. LEARN SOMETHING: What can the Chamber offer me as far as new business skills?** Educational programs, Skokie Chamber Breakfast Club, Women in Business, Business Building Luncheon, Open for Business Series, community conferences and online resources provide Chamber members with helpful and relevant skill-building opportunities and the knowledge necessary to grow and maintain a successful business.
- 5. COMMUNICATE: The Chamber produces several relevant publications and advertising opportunities.**
 - A. The *Skokie Magazine / Chamber Community Guide and Membership Directory* is produced annually and used by many as a reference tool all year long! We also produce an annual *Skokie LifeStyle Magazine* as well. Both are distributed to community residents, member businesses and throughout the Village of Skokie at events, celebrations and community gatherings
 - B. The Chamber publishes the official Village Street Map and Resource Guide.
 - C. Link your website to ours and increase your power on the Internet.
 - D. Let us showcase your event, promotion or special offer through our weekly "email blasts" to our membership.
- 6. GET UPDATED:** The Skokie Chamber is actively involved in village news, area-wide events and legislative agendas. We communicate and meet with legislators and village officials on a regular basis to discuss issues that directly affect our region and your business.
- 7. GET THE FACTS: Ask somebody who knows... and cares:** Need information to expand your business? Want to find a better way to promote your business? Want to keep abreast of current laws and opportunities in an ever-changing market? Let us be your resource! We are here to help our members find better ways to do business and get the most from membership with the Chamber. The Skokie Chamber of Commerce & Industry has a wealth of information providing a unique insight into the growth of the Chicagoland area.
- 8. LIFE: What is the community like?** Will Skokie be a good place to raise my children? Can I find a job? The character of our community is reflected first by the Chamber, which is the first contact for most individuals and businesses looking to relocate to the North Shore. The Skokie Chamber produces *Skokie Magazine*, highlighting the community and Chamber businesses, and is distributed directly to more than 20,000 local residences.
- 9. TAKE A BOW:** Are you expanding your business or seeking to have an open house to showcase a new product? Contact the Chamber. We will coordinate your ribbon cutting ceremony, grand opening or Chamber Business Before or After Hours event. We promote this event to our membership and general public via email blasts, and our website.
- 10. WHY NOT?** I am doing just fine without the Chamber; why should I join? The purpose of the Chamber is for the general good, not just personal gain. While it is highly likely that the Chamber can and will be of direct and material assistance to you, it is absolutely certain that its programs are indirectly helpful to all business and professional



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Application for Membership in the Skokie Chamber of Commerce

Please type or print clearly and fill out the form in its entirety.)

Company Name _____ Date _____

Street Address _____

Mailing Address (if different from above) _____

City _____ State _____ Zip _____ Phone _____ Fax _____

Email Address (must include) _____

Website address _____

Contact(s) Name(s) Title(s) _____

Number of employees including owners, excluding independent contractors' _____ FT _____ PT

Business Categories (List 3) _____

Keywords that describe your business/service (to be used on our website, please include 8 keywords) _____

Referred by: Name _____ to the Skokie Chamber.

Are you interested in volunteering on a Chamber committee? _____ yes _____ no

Skokie Chamber of Commerce Membership Investment Schedule
(Deductible as a business expense as allowed by law)

Number of Employees Basic Membership

Table with 2 columns: Number of Employees, Basic Membership. Rows include 1 only (\$250), 2-4 (\$275), 5-10 (\$330), 11-20 (\$375), 21-30 (\$440), 31-50 (\$535), 51-75 (\$620), 76-100 (\$735), 101-150 (\$845), 151-300 (\$960), 301-500 (\$1,075), 501 Plus (\$1,250).

Table with 2 columns: Special Business Categories, Investment. Rows include School Districts & 501(c)(3) Non Profit (\$260), Hotel/Hospital/Nursing Home (\$4.75/per bed), Financial Institution (\$800).

Optional Membership Upgrade

_____ MembershipPlus Signature (add \$275)

_____ MembershipPlus Premier (add \$500)

Enclosed is payment via check or Visa, Master, or Discover card in the amount of \$ _____

Credit Card Number _____ Exp. Date _____ CSV Code _____

Cardholder Name _____

Billing Address _____

City, State, Zipcode _____

Signature _____ Date _____

Return application with investment to:
Skokie Chamber of Commerce & Industry
at the address listed at the top of this form.

Email: membership@skokiechamber.org
Website: www.skokiechamber.org
Phone: 847-673-0240

MembershipPLUS Premier

Additional Annual Investment: \$500 —Total Value: \$2920

Continual exposure in Skokie Chamber publications, website and other promotional materials:

Your business will have the following MembershipPLUS Premier benefits:

- Website listing and text link in the **MembershipPLUS Premier** section of the website -- **\$420 value**
- **Enhanced** webpage options as part of 24/7 access to online **Member Information Center (MIC) - \$1200 Value**
Beyond being able to post Hot Deals & Job Opportunities, post on the MIC Dashboard social feed and conveniently register for events and pay Invoices within MIC Dashboard
 - 245 word description of your business, products and services
 - 25 word search result description—makes your listing standout in your category
 - Your business logo displayed on search results
 - UNLIMITED key words to enhance search capabilities
 - Up to 8 photos on your membership page
 - 5 bulleted highlights that go directly to an action page on your own business website
 - Ability to include a video link on your business profile
- Introduction as a **MembershipPLUS Premier** member at all Skokie Chamber functions (excludes multi-Chamber events) -- **\$250 value**
- **Bold** listing in the *Skokie Community Guide*, with a combined annual *Daily Herald* and communitywide residential distribution of approximately 25,000 -- **\$200 value**
- Listing as a **MembershipPLUS Premier** member in marketing and program literature at Chamber events -- **\$400 value**
- Special name tag designation as a **MembershipPLUS Premier** member, for use at Skokie Chamber programs and events -- **Priceless**
- **Marketing tools to reach Chamber members:**
 - (1) Mailing list in electronic (Excel) format* -- **\$100 value**
 - (1) Exclusive e-blast (distribution: 1,100) -- **\$100 value**
- **Complimentary participation at networking events:**
 - (4) Tickets to your choice of the Board Installation & Member Awards Luncheon, State of the Village Luncheon and/or Annual Legislative Forum (or any combination of 4 tickets) -- **\$140 value**
 - (4) Tickets to the Annual Holiday Party & Auction -- **\$80 value**
 - (2) Tickets to your choice of the Membership Luncheon and/or Taste of Skokie (or any combination of 2 tickets)- **\$30 value**

MembershipPLUS *Signature*

Additional Annual Investment: \$275 — Total Value: \$880

Continual exposure in Chamber publications, website and other promotional materials:

- Website listing and text link in the **MembershipPLUS Signature** section of the Chamber website - **-\$240 value**
- **Bold** listing in the *Skokie Community Guide*, with a combined annual Daily Herald and communitywide residential distribution of approximately 25,000 - **\$200 value**
- Listing as a **MembershipPLUS Signature** member in marketing and program literature at Chamber events -- **\$175 value**
- Introduction as a **MembershipPLUS Signature** member at all Skokie Chamber functions (excludes multi-Chamber events) -- **\$250 value**
- **Marketing tools to reach Chamber members:**
 - (1) Mailing list in electronic (Excel) format -- **\$100 value**
 - (1) Partner e-blast (distribution: 1,100; may include up to 2 other non-compete member offers) -- **\$25 value**
- **Complimentary participation at networking events:**
 - (2) Tickets to your choice of the Board Installation & Member Awards Luncheon, State of the Village Luncheon and/or Annual Legislative Forum (or any combination of 2 tickets) -- **\$70 value**
 - (2) Tickets to the Annual Holiday Party & Auction – **\$40 value**

Community HOT DEALS Member to Member Offers

Your HOT DEAL or Member to Member Offer:

- Is displayed on our Skokie Chamber website which gets 100,000 views
- Can easily be created at your convenience by using our Membership Information Center (MIC).
- Can have your logo and be a limited time offer.
- Are viewed within the Membership Information Center MIC social media section and on a our website.

The Skokie Chamber staff is available to assist you with this advertising benefit and more.