



# **M**EMBERSHIP **A**PPPLICATION

Skokie Chamber of Commerce & Industry  
5002 Oakton St.

P.O. Box 106  
Skokie, IL 60077  
Phone: (847) 673-0240  
[info@skokiechamber.org](mailto:info@skokiechamber.org)  
[www.skokiechamber.org](http://www.skokiechamber.org)

### Basic Benefits

- Skokie Community Guide and Skokie Digest
- Complimentary directory listings
- Listing in our Online Membership Directory on the Skokie Chamber website (100,000 views)
- 24/7 Access to **Online Member Information Center (MIC)**
- Post Hot Deals, News Releases, Member to Member Offers & Job Opportunities on the Skokie Chamber website—All shared on our social media.
- Post/interact with Members on **MIC Dashboard** social feed and through MIC directory
- Conveniently register for events & pay Invoices within **MIC Dashboard**
- Web Description / Hours of Operation, Driving Directions, Keywords
- Engage with other Members via Chamber's social media: Facebook, Twitter & LinkedIn Group (Connect, Post, Comment and Like)
- Receive Twice Weekly e-mail blasts listing our events
- Referrals from Chamber staff and members
- Opportunities to volunteer or committee participation
- Display of business cards & marketing materials at the Chamber office
- Window display decal

### Networking Opportunities

- Skokie Chamber Breakfast Club (monthly)  
Women in Business (monthly)
- Open for Business Education Series
- Chamber Networking Breakfasts/Lunches
- Business Before/After Hours/Grand Openings (monthly)
- Multi-Chamber Networking Breakfasts/Lunches
- SVR Sales Vantage Referral Group (weekly industry specific group for business growth through referrals)
- PRO - Professional Referral Organization (weekly industry specific qualified referrals exchange group)
- SRC Senior Resource Connections Group (monthly group of professionals whose work focuses on seniors)

### Community HOT DEALS Member to Member Offers

- Is displayed on our Skokie Chamber website (100,000 views)
- Can easily be created at your convenience by using our **Membership Information Center (MIC)**
- Can have your logo and be a limited time offer
- Is viewed within the **Membership Information Center (MIC)** social media section and on our website.
- Shared on our social media

### Featured Events

- Annual Meeting & Board Installation Luncheon
- Skokie's Spring Greening
- State of the Village Breakfast
- Skokie Festival of Cultures
- Wednesdays on the Green
- Taste of Skokie Valley
- North Shore Festival of Art
- Annual Golf Outing & Fundraiser
- Multi-Chamber Business-to-Business Expo
- Annual Legislative Forum
- Annual Holiday Party & Auction
- Community wide festivals and events

### Business Exposure Opportunities

- Event sponsorship / face to face interaction
- Event/Table advertising
- Hosting a Business Before or After Hours networking event
- E-mail blast promotion
- Mailing lists and labels
- Website advertising

### Education and Resources Center

- Access to Skokie Public Library Business Center
- Business Library Card for you & your employees
- Industry-specific round tables
- Member-hosted educational seminars
- Complimentary Certificates of Origin ((Standard and NAFTA)

## MembershipPLUS Signature Benefits

### Enhanced Webpage Options

- Your business highlighted prominently on website home page on a continuous feed 24/7
  - ◆ Features your logo
  - ◆ Includes link to your website & information
  - ◆ Listing on MembershipPLUS Webpage
- Website listing and text link in the **MembershipPLUS** webpage of the Chamber website

### Your Company Listing Will Standout in Print

- **Bold** listing in the Skokie Community Guide, with a combined annual Dailey Herald and communitywide residential distribution of approximately 25,000
- Listing as a **MembershipPLUS Signature** member in marketing & programs literature at Chamber events

### Marketing Tools to Use

- Mailing list in electronic (Excel) format
- One Shared e-blast (distribution: 1,200; may include up to 5 other non-compete member offers)

### More Exposure at our Networking Events

- Introduction as **MemberPLUS Signature** member at all Skokie Chamber functions (excludes multi Chamber events)
- Special name tag designation as a **MembershipPLUS Signature** member, for use at Skokie Chamber programs and events
- Complimentary participation at networking events for you, your clients/customers or employees to attend:

Any combination of TWO Tickets to your choice of these Featured Events:

- ◆ Annual Board Installation,
- ◆ Annual State of the Village Luncheon
- ◆ Annual Legislative Forum
- ◆ Annual Holiday Party & Auction

## MembershipPLUS Premier MORE Benefits

**Additional Annual Investment: \$500 .**

### Enhanced Webpage Options

- Your business highlighted prominently on website home page on a continuous feed 24/7
  - ◆ Features your logo
  - ◆ Includes link to your website & information
- Website listing and text link in the **MembershipPLUS** webpage of the Chamber website
  - ◆ Options available to you as part of 24/7 access to online **Member Information Center (MIC)**
  - ◆ **UNLIMITED** word description of your business, products and services.
  - ◆ **UNLIMITED** key words to enhance search capabilities
  - ◆ 25 words Search Result Description—makes your listing stand out in your category
  - ◆ Add your business logo and Search Result
  - ◆ 5 bulleted highlights that link to an action page on your business website
  - ◆ Add up to 8 photos on your membership page
  - ◆ Include a video link about your business

### Marketing Tools to Use

- Mailing list in electronic (Excel) format
- TWO Exclusive e-blast (distribution: 1,200)

### Your Company Listing Will Standout in Print

- **Bold** listing in the Skokie Community Guide, with a combined annual Dailey Herald and communitywide residential distribution of approximately 25,000
- Listing as a **MembershipPLUS Premier** member in marketing & programs literature at Chamber events

### More Exposure at our Networking Events

- Introduction as **MemberPLUS Premier** member at all Skokie Chamber functions (excludes multi Chamber events)
- Special name tag designation as a **MembershipPLUS Premier** member, for use at Skokie Chamber programs and events
- Complimentary participation at networking events for you, your clients/customers or employees to attend:

Any combination of FOUR Tickets to your choice of these Featured Events:

- ◆ Annual Board Installation,
- ◆ Annual State of the Village Luncheon
- ◆ Annual Legislative Forum
- ◆ Annual Holiday Party & Auction
- ◆ Annual Taste of Skokie Valley



Chamber of Commerce & Industry

## STRUCTURED NETWORKING GROUPS

### Skokie Chamber Breakfast Club

**Monthly / 3rd Friday / 7:30 - 9 am**  
(except December)

- Offers opportunity to improve networking skills
- Meet fellow Chamber members
- Member selected topics are discussed each month
- Reserve in advance and be included on list of attendees distributed at the event.
- \$18 fee includes full hot breakfast
- \$23 for walk-ins/potential members

### Women in Business Luncheon

**Monthly / 4th Wednesday / 11:30 am- 1:30 pm**  
(except December)

- Provides a forum for Chamber women to gather and discuss business
- Member selected topics are discussed each month
- Reserve in advance and be included on list of attendees distributed at the event.
- \$15 fee includes catered lunch
- \$20 for walk-ins/potential members

### Open for Business Series

**Held every other Month**

*Check Events on Chamber website or contact Chamber office for date, time and location details*

- Business series in partnership with the Skokie Public Library
- New Topics selected by the Library
- Reservations are required
- No fee

### Other Networking Events

Monthly Business Before or After Hours, Grand Openings, Multi-Chamber Events, Trade Shows

- And much more!

Prospective members may attend two events prior to joining the Skokie Chamber of Commerce.

### Sales Vantage Referral Group

The Sales Vantage Referral Group meets each Tuesday morning. This group of non-competing business people exchange quality business referrals within the group. Non-competitive, industry specific group.

- Meets weekly every Tuesday morning
- Quarterly fee includes bagels and meetings

### PRO - Professional Referral Organization

PRO - Professional Referral Organization meets every Wednesday morning to network and exchange qualified referrals among the members of this non-competing, Industry specific group.

- Meets weekly every Wednesday morning
- Quarterly fee includes breakfast, networking and programs

### Senior Resources Connection

The Senior Resources Connections group is open to all professionals that touch the senior services sector whether involved in senior personal care or senior property care. Attendees have the opportunity to participate in community outreach programs, educational events and networking.

- Contact the Chamber office for date, time, location details

### Featured Events

These events have even more networking opportunities for you, your clients/customers or employees to attend. Inviting your client/customers can serve as a THANK YOU.

- Annual Meeting & Board Installation Luncheon
- Skokie's Spring Greening
- State of the Village Breakfast
- Skokie Festival of Cultures
- Wednesdays on the Green
- Taste of Skokie Valley
- North Shore Festival of Art
- Annual Golf Outing & Fundraiser
- Multi-Chamber Business-to-Business Expo
- Annual Legislative Forum
- Annual Holiday Party & Auction
- Community wide festivals and events



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# APPLICATION FOR MEMBERSHIP

5002 W. Oakton Street • PO Box 106 • Skokie, IL 60077 • 847-673-0240  
info@skokiechamber.org • www.skokiechamber.org

## Company Information

Company Name

Address  Home based/Do not publish

City State Zip Code

Phone Number Fax

E-mail Address

Website

## Contact Information

Primary Contact Name

Title

E-mail Address

Secondary Contact Name

Title Phone

E-mail Address

# of Employees/including owners *(excluding independent contracts)*

FT \_\_\_\_\_ PT \_\_\_\_\_ (2PT-1FT)

Business Categories (List 3)

Keywords that describe business/service to be used for SEO on website  
(8 words)

Date of Application \_\_\_\_\_

Referred by \_\_\_\_\_

Do you want to volunteer on a Chamber Committee?

Yes \_\_\_\_\_ No \_\_\_\_\_

## Investment Schedule

# of Employees	Basic Membership
1 only	\$275
2-4	\$300
5-10	\$360
11-20	\$410
21-30	\$485
31-50	\$585
51-75	\$680
76-100	\$800
101-150	\$930
151-300	\$1050
301-500	\$1,175
501 Plus	\$1,370

## MembershipPLUS Enhanced Signature Level *(optional)*

Premier \$500

## MembershipPLUS Enhanced Premier Level *(optional)*

Signature \$275

## Special Business Categories

Financial Institutions/Credit Unions	\$880
Hotel/Hospital/Nursing Home	\$4.75/per bed
Non Profits, Social Service Agencies, School Districts and 501(c)(3)	\$260

## Payment Information

Membership dues are deductible as business expense allowed by law.

We accept: Check, AMEX, Visa, Mastercard, and Discover

Credit Card Number

Name on Card Expiration CSV Code

Billing Address State Zip Code

Authorized Signature Date