



Chamber of Commerce & Industry

A large graphic element consisting of two diagonal bars meeting at a point on the right side. The upper bar is blue and the lower bar is grey.

**SPONSORSHIP
& PROMOTIONAL
OPPORTUNITIES**

2019

5002 Oakton Street,
P.O. BOX 106
Skokie, IL 60077
847-673-0240
www.skokiechamber.org

To Our Member Businesses...

The following pages outline opportunities for increased visibility through promotional activity, and sponsorship of 2019 Skokie Chamber of Commerce & Industry programs and events.

Wherever possible, the Skokie Chamber of Commerce & Industry will customize sponsorship packages to meet your individual business needs.

Skokie Chamber of Commerce & Industry 2019 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

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Skokie Chamber of Commerce & Industry
2019 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES
94th ANNUAL MEETING & BOARD INSTALLATION
Maggiano's Little Italy
Westfield Old Orchard, 4999 Old Orchard Center, Skokie
Friday, January 25, 2019
11:30 a.m. – 2:00 p.m.

Platinum Sponsor: **\$3,500**

- Opportunity to speak at the event (10-15 minutes)
- Prime seating
- Verbal recognition at the event, by way of announcements from the podium
- Exposure to community and business leaders in attendance
- Introductions to event attendees, with the potential for one-on-one exposure to members and guests in attendance
- Year-long front-page sponsorship recognition on the www.skokiechamber.org website, with a hyperlink to your site
- Recognition and promotion on the Chamber's social media
- Promotion via weekly e-blasts to Chamber membership leading up to the event
- Your name prominently featured on invitations and event promotional materials
- Recognition in a multi-media display at the event
- Your company literature displayed at an information or entry table in the check-in area
- A table for eight at the event

Gold Sponsor: **\$1,800**

- Verbal recognition at the event, by way of announcements from the podium
- Introductions to community and business leaders in attendance
- Year-long exposure on the www.skokiechamber.org website, with a hyperlink to your site
- Shared recognition on the Chamber's social media
- Promotion in the Chamber's social media
- Promotion via weekly e-blasts to Chamber membership leading up to the event
- Your name featured on invitations and event promotional materials
- Recognition in a multi-media display at the event
- Your company literature displayed at an information or entry table in the check-in area
- Luncheon for four at the event

Silver Sponsor: **\$1,000**

- Verbal recognition at the event, by way of announcements from the podium
- Exposure to community and business leaders in attendance
- Year-long exposure on the www.skokiechamber.org website, with a hyperlink to your site
- Shared recognition and promotion on the Chamber's social media
- Promotion via weekly e-blasts to Chamber membership leading up to the event
- Your name featured on invitations and event promotional materials
- Recognition in a multi-media display at the event
- Your company literature displayed at an information or entry table in the check-in area
- Luncheon for two at the event

Bronze Sponsor: **\$500**

- Verbal recognition at the event, by way of announcements from the podium
- Exposure to community and business leaders in attendance
- Shared Recognition and promotion on the Chamber's social media
- Promotion via weekly e-blasts to Chamber membership leading up to the event
- Your name featured on invitations and event promotional materials

- Recognition in a multi-media display
- Your company literature displayed at an information or entry table in the check-in area
- Luncheon for one at the event

Registration Table Promotion: \$ 75

- Signage with your company's name & logo at an information or entry table in the check-in area
- Table display of your brochures, business cards and other literature
- Recognition in the event program

Skokie Chamber of Commerce & Industry 2019 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

9th ANNUAL SKOKIE SPRING GREENING

Location: Niles North High School

9800 Lawler Avenue (west of Westfield Old Orchard Shopping Center), Skokie

Sunday, April 14, 2019

10:00 a.m. – 2:00 p.m.

The Skokie Chamber of Commerce & Industry, Village of Skokie, Skokie Park District, Skokie Public Library and Niles Township High School District 219 present the 8th Annual Skokie's Spring Greening, Skokie's annual communitywide recycling event. This event will provide information about green and sustainable products and services, green lifestyle choices and opportunities for recycling household items. **OVER 900 CARS COME TO THIS EVENT.**

Platinum Title Sponsor: \$2500

- Title recognition -- name and logo –prominently
 - On TWO 6 ft. banners and TWO 24 x 18 signs
 - That will be viewed prominently along Old Orchard Road coming off the 94 Exit – an extremely busy intersection near entrance of recycling fair on Lawler going South
 - These signs and banners will be viewed by public in cars in line to enter recycling fair on Lawler going North and South– **over 900 cars come to this event**
- Your company name and logo on event give-away or promotional item that will be distributed to visitors at the main entrance. Promotional item provided by sponsor.
- Your company name or logo featured in the **Program Book Handed Out to ALL of the 900 cars. (commitment deadline: April 5, 2019.)**
- Shared recognition on event notices and promotional materials & extensive community wide exposure
- Submittal of press releases to all major media outlets detailing the event and its sponsors; releases will be published at media outlet discretion
- Year-long front page logo display and sponsorship recognition on www.skokiechamber.org
- Your company name featured and shared on the Chamber's social media
- Skokie Park District promotional materials:
- Your company name or logo featured on the official event website <http://skokiespringgreening.info> along with a hyperlink to your website

Gold Sponsor: \$850

- Your name and logo
 - On TWO 6 ft. banners and TWO 24 x 18 signs
 - That will be viewed prominently along Old Orchard Road coming off the 94 Exit – an extremely busy intersection near entrance of recycling fair on Lawler going South
 - These signs and banners will be viewed by public in cars in line to enter recycling fair on Lawler going North and South– **over 900 cars come to this event**
- Your company name or logo featured in the **Program Book Handed Out to ALL of the 900 cars. (commitment deadline: April 5, 2019.)**
- (commitment deadline April 5, 2019)
- Shared recognition on event notices and promotional materials & extensive communitywide exposure
- Submittal of press releases to all major media outlets detailing the event and its sponsors; releases will be published at media outlet discretion
- Year-long front page logo display and sponsorship recognition on www.skokiechamber.org

- Your company name featured and shared on the Chamber's social media
- Skokie Park District promotional materials
- Your company name or logo featured on the official event website <http://skokiespringgreening.info> along with a hyperlink to your website
- Submittal of press releases to all major media outlets detailing the event and its sponsors (published at media outlet discretion)

Silver Sponsor:**\$300**

- You company name will be listed on
 - TWO 6 ft sponsorship banners
- Your company name and logo
 - Will be on TWO 24 x18 Signs that will be viewed by public in cars lined up to enter recycling fair on Lawler going North & South– **over 900 cars come to the fair**
- Your company name listed in the **Program Book Handed Out to ALL of the 900 cars. (commitment deadline: April 5, 2019.**
- Shared recognition on event notices and promotional materials & extensive communitywide exposure and extensive communitywide exposure
- Your company name featured on the Chamber's social media
- Skokie Park District promotional materials
- Your company name listed on the official event website <http://skokiespringgreening.info> along with a hyperlink to your website
- Submittal of press releases to all major media outlets detailing the event and its sponsors (published at media outlet discretion)

Skokie Chamber of Commerce & Industry 2019 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

STATE OF THE VILLAGE BREAKFAST

**Evanston Golf Club
4401 W. Dempster Street, Skokie
Friday, May 10, 2019
7:30 a.m. – 9:30 a.m.**

Platinum Sponsor: \$3,500

- Verbal recognition at the event
- Opportunity to speak at the event (10 minutes)
- Exposure to the Mayor and other Village officials
- Introductions and potential for exposure to Chamber members and guests in attendance
- Year-long front-page sponsorship recognition on the www.skokiechamber.org website, with a hyperlink to your site
- Recognition and promotion featured on the Chamber's social media
- Promotion via weekly e-blasts to Chamber membership leading up to the event
- Your company name and logo prominently featured in event notices, promotional materials, invitations and programs
- Recognition in a multi-media display at the event
- Your company literature displayed at an information or entry table at check-in
- Opportunity to provide centerpieces with your company name and logo for additional recognition
- A table for eight at the event

Gold-Sponsor: \$1,800

- Verbal recognition at the event
- Exposure to the Mayor and other Village officials
- Introductions and potential for exposure to Chamber members and guests in attendance
- Year-long exposure on the www.skokiechamber.org website, with a hyperlink to your site
- Shared recognition and promotion featured on the Chamber's social media
- Promotion via weekly e-blasts to Chamber membership leading up to the event
- Your company name prominently featured in event notices, promotional materials, invitations and programs
- Recognition in a multi-media display at the event
- Your company literature displayed at an information or entry table at check-in
- Breakfast at the event for four

Silver Sponsor: \$1,000

- Verbal recognition at the event
- Exposure to the Mayor and other Village officials
- Potential for one-on-one exposure to Chamber members and guests in attendance
- Year-long exposure on the www.skokiechamber.org website
- Shared recognition and promotion featured on the Chamber's social media
- Promotion via weekly e-blasts to Chamber membership leading up to the event
- Your company name featured in event notices, promotional materials, invitations and programs
- Recognition in a multi-media display at the event
- Your company literature displayed at an information or entry table at check-in
- Breakfast at the event for two

Bronze Sponsor: \$500

- Verbal recognition at the event
- Exposure to the Mayor and other Village officials
- Potential for one-on-one exposure to Chamber members and guests in attendance
- Shared recognition and promotion featured on the Chamber's social media
- Promotion via weekly e-blasts to Chamber membership leading up to the event
- Your company name featured in event notices, promotional materials, invitations and programs
- Recognition in a multi-media display at the event
- Your company literature displayed at an information or entry table at check-in
- Breakfast at the event for one

Registration Table Promotion: \$75

- Signage with your company's name and logo at an information or entry table in the check-in area
- Table display of your brochures, business cards and other literature
- Recognition in the event program

Skokie Chamber of Commerce & Industry 2019 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

WEDNESDAYS ON THE GREEN
Village Green, 5127-5215 W. Oakton Street
Wednesdays, June 5 – August 26, 2019
7:00 p.m. – 8:30 p.m.

Now in its eighth year, *Wednesdays on the Green* is a community entertainment series of events on the Village Green in downtown Skokie. These events are brought to the public by the Skokie Chamber of Commerce & Industry, with assistance from the Village of Skokie, and produced with the cooperation of the Skokie Public Library, the Skokie Park District and the Downtown Skokie Alliance. These entertainment events are presented each Wednesday, June through August rain or shine and if rain we use the lobby & auditorium of the Library. These events, which are expected to draw several hundred visitors each week and provide incredible sponsorship opportunities. Sponsors will be included in event publicity. Each event will give the sponsor the ability to promote their business to the public.

Sponsorship benefits include unless otherwise indicated:

- Promotion by the **Skokie Chamber of Commerce & Industry** via eblasts, at its events and its website (www.skokiechamber.org) with a link to your website
- **Skokie Village Hall** promotion of the event via newsletters, eblasts and press releases
- **Skokie Park District** promotion of the event via catalog and eblasts
- **Skokie Public Library** promotion of the event as a partner
- Company name on the event signage, displayed on the Village Green the evening of the event
- Presence on the event's website (www.wednesdaysonthegreen.com)
- Presence on the event's Facebook Page and Chamber's Social Media
- Exposure to the community via table + seating on the Village Green
- ALL Sponsors must obtain TWO Certificates of Liability Insurance to have a table at this outside venue. The Certificate Holders must be issued to the Skokie Chamber of Commerce and the other Village of Skokie

Each Wednesday June 5 through August 26

	Members	Non-Members
Premier Title Sponsor: Your Company Name above-the-title covers all 12 weeks for top-level sponsorship visibility. This is an industry specific sponsorship. You may bring your own tent with signage that will be placed prominently. We provide table + 2 chairs.	\$5,500	\$6,500
Supporting-Level Sponsor: Supporting-Level Sponsorship covers all twelve weeks for sponsorship visibility.	\$2,800	\$3,300
Six Wednesdays	\$1,400	\$1,600
Five Wednesdays	\$1,200	\$1,400
Four Wednesdays	\$1,000	\$1,200
Three Wednesdays	\$800	\$1,000
Two Wednesdays	\$575	\$775
One Wednesday	\$300	\$500

Skokie Chamber of Commerce & Industry 2019 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

ANNUAL MULTI-CHAMBER GOLF OUTING & FUNDRAISER
The Wilmette Golf Club, 3900 Fairway Drive, Wilmette, IL 60091
Monday, June 10, 2019

	No. Available	Sponsorship Investments
<p>Title Sponsor</p> <ul style="list-style-type: none"> ▪ Recognition on welcome banner, Includes a golf foursome ▪ Your logo linked to your website for 1 year on www.skokiechamber.org ▪ Recognition in Chamber's social media outlets and eblasts ▪ Signage on four greens that is visible throughout the day ▪ Table + 2 chairs to showcase company at check-in area ▪ Opportunity to provide branded goody bag and goody bag item ▪ Recognition in event program and promotional materials ▪ Includes 4 dinners and boxed lunches ▪ Speaking time (3-5 minutes) at dinner ▪ Industry exclusively 	1-2	\$2,000 *Co-sponsorships are available.
<p>Dinner Sponsor</p> <ul style="list-style-type: none"> ▪ Includes signage and recognition at Dinner ▪ Your logo linked to your website for 1 year on www.skokiechamber.org ▪ Recognition in Chamber's social media outlets and eblasts ▪ Signage on two greens that is visible throughout the day ▪ Table + 2 chairs to showcase company at dinner ▪ Opportunity to provide one goody bag item ▪ Recognition in event program and promotional materials ▪ Includes 2 dinners, golfing not included. ▪ Industry exclusivity 	2	\$1,000 each
<p>Lunch Sponsor</p> <ul style="list-style-type: none"> ▪ Includes signage and recognition at Lunch ▪ Your logo linked to your website for 1 year on www.skokiechamber.org ▪ Recognition in Chamber's social media outlets and eblasts ▪ Signage on one green that is visible throughout the day ▪ Table + 2 chairs to showcase company at lunch ▪ Opportunity to provide one goody bag item ▪ Recognition in event program and promotional materials ▪ Includes 2 lunches, golfing not included ▪ Industry exclusivity 	2	\$500 each
<p>Hospitality Hour Sponsor</p> <ul style="list-style-type: none"> ▪ Includes signage and recognition at Hospitality Hour ▪ Recognition in Chamber's social media and eblasts ▪ Table + 2 chairs to showcase company at hospitality hour ▪ Opportunity to provide one goody bag item ▪ Recognition in event program and promotional materials ▪ Includes 2 dinners, golfing not included ▪ Industry exclusivity 	4	\$500 each

Snack & Beverage Cart Sponsor

- | | | |
|--|---|------------|
| <ul style="list-style-type: none"> ▪ Includes signage and exposure on a snack cart & snack bins or beverage box ▪ Recognition in Chamber's social media outlets ▪ Opportunity to provide one goody bag item ▪ Recognition in event program and promotional materials ▪ Industry exclusivity | 2 | \$500 each |
|--|---|------------|

HOLE SPONSORS

- All holes provide face time and exposure to every golfer
- Opportunity to develop a creative presence by customizing a hole with games, giveaways & promotional activities.
- Recognition in Chamber's social media outlets and eblasts
- Recognition in event program and promotional materials
- Your company name featured on the Chamber's event webpage linked to your website
- Table + 2 chairs to showcase company at the hole
- Opportunity to provide one goody bag item

Golden Hole Sponsors**Swing for \$1,000,000** (special customized holes available)

- | | | |
|--|---|-----------------------|
| <ul style="list-style-type: none"> ▪ \$1,000,000 prize possibility provides tremendous opportunity to promote corporate name recognition ▪ Each golfer qualifies by getting his/her ball as close as possible to the hole ▪ DOUBLE Exposure since the best three golfers will have the chance to shoot for a hole-in-one after the event ▪ In addition to what is listed above under HOLE SPONSORHIPS. | 1 | \$1,000
+insurance |
|--|---|-----------------------|

Hole in One for \$10,000

- | | | |
|--|---|----------------------|
| <ul style="list-style-type: none"> ▪ Prominent display of your business name at this hole ▪ \$10,000 prize possibility provides tremendous opportunity to promote corporate name recognition ▪ In addition to what is listed above under HOLE SPONSORHIPS | 1 | \$750
+ Insurance |
|--|---|----------------------|

Silver Hole Sponsors**Beat the Pro**

- | | | |
|---|---|---------------|
| <ul style="list-style-type: none"> ▪ Prominent display of your company name at this hole ▪ Your sponsorship creates excitement when golfers compete against the pros ▪ Sponsorship covers costs associated with hiring a pro ▪ In addition to what is listed above under HOLE SPONSORHIPS | 1 | \$450 + prize |
|---|---|---------------|

Closest to the Pin

- | | | |
|--|---|---------------|
| <ul style="list-style-type: none"> ▪ Prominent display of your company name at this hole ▪ Your sponsorship creates excitement when golfers compete against each other to win a prize and bragging rights ▪ Sponsorship covers the cost of spotters ▪ In addition to what is listed above under HOLE SPONSORHIPS | 1 | \$450 + prize |
|--|---|---------------|

Putting Contest Sponsor

- | | | |
|---|---|---------------|
| <ul style="list-style-type: none"> ▪ Prominent display of your company name at this hole ▪ Your sponsorship creates excitement when golfers compete against each other to win a prize and bragging rights | 1 | \$750 + prize |
|---|---|---------------|

- In addition to what is listed above under HOLE SPONSORSHIPS

Longest Drive – Men and Women (par 3)

- Prominent display of your company name at this hole Men-1 \$375
- Your sponsorship creates excitement when golfers compete Women-1
- Trophies, included in your sponsorship, will be awarded for the longest drive for both men and women.
- In addition to what is listed above under HOLE SPONSORSHIPS

Straightest Drive – Men and Women

- Prominent display of your company name at this hole Men-1 \$375
- Your sponsorship creates excitement when golfers compete Women-1
- Trophies, included in your sponsorship, will be awarded for the longest drive for both men and women.
- In addition to what is listed above under HOLE SPONSORSHIPS

Bronze Hole Sponsor

- Prominent display of your company name at this hole
- Your sponsorship creates excitement when golfers compete 10 holes \$275
- Trophies, included in your sponsorship, will be awarded for the longest drive for both men and women. 11 tees
- In addition to what is listed above under HOLE SPONSORSHIPS

Additional Sponsorship Opportunities

Corporate Sponsors

- Includes a golf foursome and signage at a bronze-level hole 36 \$750

Apparel Sponsor (Golf Towel, Hat/Visor, T-Shirt)

- Given to each golfer in goody bag. \$200 + item cost \$200

Goody Bag Sponsor

- Each golfer receives your goody bag.. \$200 + bag cost \$200

Awards Sponsor

- Given to each golf contest winner. \$200 + award cost \$200

Table Sponsors for both Lunch and Dinner

- Table top signage with your company name on a dining table 20 \$50 each
- Your sponsorship also will be recognized in the social media outlets and the golf outing program.

Prize and Goody Bag Visibility Opportunities

- All drawing and door prize items are displayed all day long
- Recognition in Chamber's event webpage & golf outing program
- Donation value must be \$100 + more

Drawing Prize Donations

Door Prize Donations

Goody Bag Donations

Value \$100 +
Value \$100 +
20 \$25 + Item

Skokie Chamber of Commerce & Industry
2019 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

NEW FALL ARTS & CRAFTS FEST
Westfield Old Orchard
4999 Old Orchard Center, Skokie
Saturday-Sunday, September 21 & 22, 2019
10:00 a.m. – 5:00 p.m. Rain or Shine

Expected Attendance:

More than 80,000 visitors over the course of the two-day festival

Artist Participation:

150 artists

Hosted by the Skokie Chamber of Commerce & Industry and Westfield Old Orchard, this fine arts festival has a long and rich history and attracts tens of thousands of upscale, educated and discriminating art buyers throughout Chicago's North Shore. The Skokie Chamber of Commerce & Industry proudly partners with Special Events Management which produces more than 70 art/street festivals and annual walks/runs, concerts and provides assorted services to scores more. This festival is richly supported by a multi-layered marketing plan and is built upon a new, consistent logo identity. The festival is carefully juried to bring a diversity of paintings, sculpture, photography, jewelry, fiber, wood, glass and mixed media outlets work to the public. The festival is located in the mall's interior, situated in the lovely courts and walks of elegant Westfield Old Orchard. *This year we have added a Beer & Wine Festival to the festivities.*

Special Events Mgmt. will work with you to create the ultimate sponsorship package for your brand:

- 2 days of on-site exposure to an elite consumer market
- Ability to reach more than 80,000 Chicago area consumers on-site
- Extensive public recognition of your brand, products and services
- Direct and positive interaction with Skokie community residents and businesses
- Extensive media campaign, including print, radio, and television
- 365 days of online exposure

Customized sponsorship programs and exposure that fit your marketing strategies:

- On-site booth from which to sell, sample and present your brand
- Your logo in more than \$50,000 in marketing and direct mail
- Online exposure throughout the year at www.chicagoevents.com
- Sponsor strategic areas of the festival that best match your product strategy

Presenting Sponsor

\$12,000

- Partner name inextricably connected with the presentation of the festival; for example, "Ace Corporation presents the 29th Annual North Shore Festival of Art"
- Recognition in communications as presenter of the festival, including print promotion, directories, on-site signage and direct mail
- Year-long exposure on the www.skokiechamber.org website
- Preferred booth placement
- Special recognition of title name in radio promotion – More than 100 spots
- Direct mail -- Featured logo in a 20,000-piece mailing to top demographic households in the area
- Full-page advertisement in the festival program
- (2) 3 ft. x 5 ft. banners displayed on the festival grounds (sponsor to supply)
- One 10 ft. x 10 ft. space from which to sample, sell and display product
- Website exposure -- Partner logo with hot link on Festival website

- ALL Sponsors must obtain FOUR Certificates of Liability Insurance to have a table at this outside venue. The Certificate Holders must be issued to the Skokie Chamber of Commerce, Village of Skokie, Westfield Shopping Center and Special Events Management.

Master Sponsor **\$7,500**

- Sponsorship of a special festival area; for example, “Ace Corporation presents the Music Stage (Hospitality Tent, Family Activity Center, etc.)
- Recognition in select communications as the special area sponsor
- Year-long exposure on the www.skokiechamber.org website
- Direct mail – Logo featured as area sponsor in a 20,000-piece mailing
- Half-page advertisement in the festival program
- 3 ft. x 5 ft. banner displayed throughout the festival grounds (sponsor to supply)
- One 10 ft. x 120 ft. space from which to sample, sell and display product
- Website exposure -- Partner logo with hot link on Festival website
- ALL Sponsors must obtain TWO Certificates of Liability Insurance to have a table at this outside venue. The Certificate Holders must be issued to the Skokie Chamber of Commerce and the other Village of Skokie

Gold Sponsor **\$5,000**

***Skokie Chamber of Commerce & Industry member businesses: \$2,500 (excluding tent package)**

- Logo recognition in Festival print communications: Print marketing and directory
- Year-long exposure on the www.skokiechamber.org website
- Product logo in local direct mail piece – 20,000-piece mailing to top demographic households in the area
- 10 ft. x 10 ft. space at the Festival from which to sample, sell and display product or service
- Website exposure -- Partner logo with hot link on Festival website
- ALL Sponsors must obtain TWO Certificates of Liability Insurance to have a table at this outside venue. The Certificate Holders must be issued to the Skokie Chamber of Commerce and the other Village of Skokie

Please note:

- Oversized booths will be negotiated separately.
- The cost of a full tent package (including commercial grade 10x10 booth, 2 tables and 2 chairs), delivered to the site and set up is an additional \$250.
- Interactive booths are highly recommended. All booths must have tables covered to the ground with cloth tablecloths, at least one full banner (recommended 2’x 9’) in the booth and branded materials.

Booth Sponsor **\$1,000 (\$1,500 non-members)**

- 10 ft. x 10 ft. space. You can bring your own tent and weights
- 8 ft. table and 2 chairs
- Year-long exposure on the www.skokiechamber.org website, as well as social media outlets and e-blast promotion leading up to the event
- Exposure to more than 80,000 visitors over the course of the two-day festival
- **ALL Sponsors must obtain FOUR Certificates of Liability Insurance** to have a table at this outside venue. The Certificate Holders must be issued to the Skokie Chamber of Commerce, Village of Skokie, Westfield Shopping Center and Special Events Mgmt

Skokie Chamber of Commerce & Industry 2019 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

TASTE OF SKOKIE VALLEY

North Shore Center for the Performing Arts in Skokie

9501 Skokie Blvd., Skokie

Date: September 12 or 26, 2019

6:00 set up 7 p.m. – 8:30 p.m. Entertainment

Description:

Now in its tenth year, the Taste of Skokie Valley is a joint fundraising effort between the Rotary Club of Skokie Valley and the Skokie Chamber of Commerce & Industry. This gala showcases 16-20 area restaurants. Participating restaurants have a unique opportunity to present their offerings to several hundred consumers by distributing samples of selected menu items. This exciting, indoor "Taste" event and venue set the stage for your restaurant's exposure to hundreds of potential customers.

North Shore Center for Performing Arts is the Venue Host who will:

- Donate booth space
- Supply electrical
- Promote the event in venue event communications
- Donate linens and silverware

Skokie Chamber of Commerce & Industry and the Rotary Club of Skokie Valley will :

- Develop event revenue through admission sales to the public
- Recognition and promotion of every participating Chamber restaurants & food suppliers in the Chamber's social media, www.skokiechamber.org website, eblasts leading up to the event
- Promote each restaurant in the event program

Restaurant Responsibilities

- Supply samplings of food and menu offerings
- Supply necessary food preparation equipment

Restaurant Entry Fee:

- A \$100 refundable commitment fee is due by Monday, Sept. 17, 2019 to the Skokie Chamber of Commerce & Industry. This fee will be refunded within a week after participating in the event.

Please submit your sponsorship form by Monday Sept 3, 2019, to take advantage of all sponsor promotional benefits. If we receive your sponsorship commitment earlier, we will list you on our event page up til the date of and after Sept. 27, 2019.

Platinum (Presenting) Sponsor:

\$2,000

- Company name will appear above event title in collateral materials
- Company name and logo on invitations, programs and social media
- Banner or prominent recognition in a multi-media display at the event
- Opportunity to speak to attendees (3-5 minutes)
- Full-page black/white ad in the program book (4.5" x 7.5")
- Year-long front-page sponsorship recognition on the www.skokiechamber.org website, with a hyperlink to your site
- Company name on the event page on the www.skokiechamber.org website
- Promotion in and in weekly e-blasts leading up to the event
- Recognition and promotion on the Chamber's social media outlets
- 15 complimentary admissions to the event

Gold Sponsor: \$1,500

- Company name and logo on program
- Prominent signage or prominent recognition in a multi-media display at the event
- Full-page black/white ad in the program book (4.5" x 7.5")
- Year-long exposure on the www.skokiechamber.org website, with a hyperlink to your site
- Recognition and promotion on the Chamber's social media outlets
- Promotion in Chamber's weekly e-blasts leading up to event
- 10 complimentary admissions to the event

Silver Sponsor: \$1,000

- 8 complimentary tickets
- Half-page black/white ad in the program book (4.5" x 3.5")

Bronze Sponsor: \$500

- 4 complimentary tickets
- One-third page black/white ad in the program book (4.5" x 2.25")

Supporting Sponsor: \$250

- 2 complimentary tickets
- One-third page black/white ad in the program book (4.5" x 2.25")

All sponsor levels include:

- Your company's name announced during the event
- Recognition in the Chamber's social media outlets, Rotary Club email and Chamber weekly
- Eblasts leading up to event
- Your company logo in the event ad book
- Company logo on event sign
- Space to display literature at table near check-in

Silent Auction Donation

Get exposure for your business by donating an item for the silent auction. Donors will be given one free event ticket for each donated item valued at \$100 or more. Donation commitments should be received by the Skokie Chamber office by Monday, Sept. 17, 2019. Items should be sent to the Skokie Chamber office by Monday, Sept. 24, 2019.

Ad Book

Full-Page Ad \$200

4.5" x 7.5" black and white

Half-Page Ad \$100

4.5" x 3.5" black and white

Third-Page Ad \$ 50

4.5" x 2.25" black and white

Skokie Chamber of Commerce & Industry 2019 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

ANNUAL LEGISLATIVE FORUM

**Evanston Golf Club
4401 W. Dempster St. Skokie, IL
Friday, October 25, 2019
7:30 a.m. – 10:00 a.m.**

Platinum Sponsor: \$3,500

- A seat at the head table or priority placement of table for 8
- Opportunity to speak at the event (10 minutes)
- Exposure to U. S., state and local political leaders
- Introductions to event attendees, with the potential for one-on-one exposure to members and guests in attendance
- Verbal recognition at the event, by way of announcements from the podium
- Year-long front-page sponsorship recognition on the www.skokiechamber.org website, with a hyperlink to your site
- Your company name and recognition featured on the Chamber's social media outlets
- Publicity in the Chamber's social media outlets
- Publicity via weekly e-blasts to Chamber membership leading up to event
- Your name prominently featured on invitations, event promotional materials and programs
- Recognition in a multi-media display at the event
- Your company literature displayed at an information or entry table
- Opportunity to provide centerpieces featuring your business name and logo
- A table for eight

Gold Sponsor: \$1,800

- Exposure to U. S., state and local political leaders
- Introductions to community and business leaders in attendance
- Verbal recognition at the event, by way of announcements from the podium
- Year-long exposure on the www.skokiechamber.org website
- Your company name and recognition featured on the Chamber's social media outlets
- Publicity via weekly e-blasts to Chamber membership leading up to the event
- Publicity in the Chamber's social media outlets
- Your name and/or logo prominently featured on invitations, event promotional materials and programs
- Recognition in a multi-media display at the event
- Your company literature displayed at an information or entry table
- Breakfast for four

Silver Sponsor: \$1,000

- Exposure to Chamber members and community and local political leaders
- Potential for one-on-one exposure to members & guests in attendance
- Verbal recognition at the event Year-long exposure on the www.skokiechamber.org website
- Your company name and recognition featured on the Chamber's social media outlets
- Publicity in the Chamber's social media outlets
- Publicity via weekly e-blasts to Chamber membership leading up to the event
- Your name featured on invitations and event promotional materials
- Recognition in a multi-media display at the event
- Your company literature displayed at an information or entry table
- Breakfast for two

Bronze Sponsor: \$500

- Exposure to Chamber members and community and local political leaders
- Potential for one-on-one exposure to members and guests in attendance
- Verbal recognition at the event
- Your company name and recognition featured in the Chamber's social media outlets
- Publicity via weekly e-blasts to Chamber membership leading up to the event
- Your name featured on invitations and event promotional materials
- Recognition in a multi-media display at the event
- Your company literature displayed at an information or entry table
- Breakfast for two

Registration Table Exposure: \$75

- Signage with your company's name and logo at an information or entry table in the check-in area
- Table display of your brochures, business cards and other literature
- Recognition in the event program

Skokie Chamber of Commerce & Industry 2019 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

ANNUAL HOLIDAY PARTY & AUCTION

Location: Holiday Inn Chicago North Shore, 5300 West Touhy Ave. Skokie, Illinois 60077
Wednesday, December 12, 2019
5:00 p.m. – 8:30 p.m.

Description:

This is an exciting year-end social event that attracts more than 200 members, featuring dinner buffet, entertainment and silent auction. Support the Skokie Chamber of Commerce & Industry and get top-tier exposure for your business or organization through the following sponsorship opportunities:

Platinum Sponsor \$2,000

- Opportunity to speak at the event for 3-5 minutes
- Recognition at event
- Three months of free website banner ads
- Logo on home page of www.skokiechamber.org website for one year
- Logo in event program
- Logo on event promotional materials
- Logo on event signage or multi-media display
- Logo on www.skokiechamber.org event web page
- Business name listed as sponsor in pre-event weekly email blasts
- Space for business literature in designated area at check-in
- Ten Holiday Party tickets

Gold Sponsor \$1,000

- Recognition at event
- Two month of free website banner ad
- Logo on home page of www.skokiechamber.org website for one year
- Logo in event program
- Logo on event promotional materials
- Logo on event signage or multi-media display
- Logo on www.skokiechamber.org event web page
- Business name listed as sponsor in pre-event weekly email blasts
- Space for business literature in designated area at check-in
- Eight Holiday Party tickets

Silver Sponsor \$500

- Recognition at event
- One month of free website banner ad
- Logo in event program
- Logo on event promotional materials
- Logo on event signage or multi-media display
- Business name on www.skokiechamber.org event web page
- Business name listed as sponsor in pre-event weekly email blasts
- Space for business literature in designated area at check-in
- Four Holiday Party tickets

Bronze Sponsor \$250

- Recognition at event
- Logo in event program
- Logo on event promotional materials
- Logo on event signage or multi-media display
- Business name on www.skokiechamber.org event web page
- Business name listed as sponsor in pre-event weekly email blasts
- Space for business literature in designated area at check-in
- Two Holiday Party tickets

Additional opportunities to promote your business through:

- Major Drawing – Substantial prize, such as a cruise or other item of value. Your business name will be listed in the program.
- Silent Auction Donations – Products, gift certificates and other creative items of value. Your business name will be listed on the bid form next to your item and your business name will be listed in the program.

Skokie Chamber of Commerce & Industry 2019 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

Program Sponsorships

Program sponsorship brings you ongoing exposure to the entire Skokie Chamber of Commerce & Industry community throughout the year through industry exclusive pairing of your business name and logo with monthly or bi-monthly programs and events:

- **Women in Business Luncheon series** (11 annually)
- **Skokie Chamber Breakfast Club series** (11 annually)
- **Senior Resource Connections** (6 annually)

As a program sponsor, you will receive additional promotion throughout the year in all Chamber communications (www.skokiechamber.org website, Chamber's social media, weekly e-blasts); have the opportunity to speak for 5 minutes at each event about your business; and have a say about program direction through a seat on the respective steering or program committee.

Women in Business Annual investment: \$3,000

- Industry exclusive sponsorship of the series Women in Business programs
- Opportunity to speak for 5 minutes at each program
- Exposure to the entire Chamber community through networking, promotion and marketing opportunities
- Typical monthly attendance of 30-45 business women, with additional multi-Chamber exposure once during the year
- Ongoing linkage of your business name and logo with the program throughout the year, i.e., "Women in Business presented by Company ABC..."
- Your company name and logo in every mention in all Chamber communications (www.skokiechamber.org website, Chamber's social media, e-blasts)
- Signage at all Women in Business programs
- Complimentary attendance for your representatives (up to 2) at every Women in Business event
- Opportunity to distribute your business literature at all Women in Business programs
- A seat on the Women in Business steering committee, with direct input into program direction
- 2 tickets to the annual Holiday Party

Skokie Chamber Breakfast Club Annual investment: \$3,000

- Industry exclusive sponsorship of the series of Skokie Chamber of Commerce & Industry Breakfast Club events
- Opportunity to speak for 5 minutes at each program and attend program at no cost
- Complimentary attendance for your representatives (up to 2) at every Breakfast Club event
- Exposure to the entire Chamber community through networking, promotion and marketing
- Typical monthly attendance of at least 30-40
- Ongoing linkage of your business name and logo with the program throughout the year, i.e., "Breakfast Club presented by Company ABC..."
- Your company name and logo in every mention in all Chamber communications (www.skokiechamber.org website, Chamber's social media, e-blasts)
- Signage at all Breakfast Club programs
- Opportunity to distribute your business literature at all Breakfast Club programs
- A seat on the Breakfast Club steering committee, with direct input into program direction
- 2 tickets to the annual Holiday Party

Senior Resource Connections

Annual investment: \$2,000

- Industry exclusive sponsorship of the series of Skokie Chamber of Commerce & Industry Senior Resource Connections Club events
- Opportunity to speak for 5 minutes at each program
- Complimentary attendance for your representatives (up to 2) at every Senior Resource Connections event
- \$100 Senior Resource Connections Group Membership fee included.
- Exposure to the entire Chamber community through networking, promotion and marketing
- Typical monthly attendance of at least 30-40
- Ongoing linkage of your business name and logo with the program throughout the year, i.e., "Breakfast Club presented by Company ABC..."
- Your company name and logo in every mention in all Chamber communications (www.skokiechamber.org website, Chamber's social media, e-blasts)
- Signage at all Senior Resource Connectionism programs
- Opportunity to distribute your business literature at all Senior Resource Connections programs
- A seat on the Senior Resource Connections steering committee, with direct input into program direction
- 2 tickets to the annual Holiday Party

Skokie Chamber of Commerce & Industry 2019 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

Event Hosting and Promotional Opportunities

- Monthly Business Before Hours/Business After Hours and Grand Opening Networking Events
- Mega Connect Multi-Chamber Networking Events
- Email Blasts
- Website Exposure
- Skokie Community Guide (Distributed in Third Quarter)

MONTHLY BUSINESS BEFORE HOURS/BUSINESS AFTER HOURS or GRAND OPENING/RIBBON CUTTING NETWORKING EVENTS

This is a prime opportunity to showcase your business to Skokie Chamber of Commerce & Industry members, as well as among your clients and customers. **Business Before Hours** programs run from 7:30 - 9:00 a.m. and generally attract 30-50 attendees. **Business After Hours** programs run from 5:00 - 7:00 p.m. and tend to attract 30-70, depending on the event and venue. **Grand Openings/Ribbon Cuttings** are at similar hours and have similar attendance to Business Before or After Hours events.

Benefits include:

- Distribute promotional flyer
- Promote the event on the Chamber website and social media (Facebook, LinkedIn, Twitter).
- Send numerous e-mail blasts to Chamber membership promoting the event.
- Accept reservations for the event and make name tags for attendees pre-registered through the Chamber.
- Provide personnel for registration at the door.
- Provide a final roster of attendees after the event.

Grand Openings also include:

- Provide ceremonial ribbon cutting (including scissors and ribbon).
- Coordinate with Village of Skokie to schedule Village officials to attend the event.

Host Requirements:

- Provide a room or area large enough to accommodate Chamber guests.
- Ensure sufficient parking.
- Provide complimentary heavy hors d'oeuvres and complimentary beverages (including alcoholic beverages as your company policy allows, water and soda).
- Be prepared to serve 30 to 60 people. The Chamber will provide you with an accurate guest count closer to the day of the event.
- Ensure that space set-up is ready one-half hour before the start of the event. Chamber members arrive promptly, so it is crucial for set-up to be complete by the event start time.
- Provide one 3' x 6' registration table with two chairs, coat rack, and waste receptacles.
- If desired, mail your own special invitation to your company's clients or guests.
- Provide any tours, door prizes, entertainment or special activities you deem appropriate (optional).

Non-refundable date guarantee and hosting fee: \$150 + cost of refreshments supplied by host.

MEGA CONNECT MULTI-CHAMBER NETWORKING EVENTS

Locations TBD

4 events in 2019: February, May, August, October

Table Promotion (varies by function) \$35

Your business brochures and business cards will be placed at one of the lunch tables or at a table near the entrance of the event space with signage featuring your company name and logo (logo must be provided by you 5 days in advance). Table Advertisers will be verbally recognized at the event.

PROMOTIONAL OPPORTUNITIES

EMAIL BLAST: Email blasts are sent out to a contact list of almost 1,400 email addresses. All email blasts also post to the Chamber's Facebook and Twitter pages.

Feature Email Blast \$75

- Email blast sent out concentrating specifically on your business/promotion. No other ads in blast. Sent out once on a day specially selected for blast.

Non-Exclusive Email Blast Cycle \$25

- Ad included in regular email blasts for two weeks (i.e., 2 blasts). Other businesses' ads will also be in the blasts.
- Packages can be customized for those interested in multiple email blast cycles.
- Note: Not-for-profit organizations – 1 free 2-week cycle per quarter, \$25 for each additional 2-week cycle.

WEBSITE PROMOTION

Banner Click-Through Promotion Available on Various Pages of our Website.

- Chamber's website receives over 100,000 page views annually
- Ads are linked directly to your website
- Packages can be created for those interested in a full year of Promotion
 - Ad supplied by Chamber member (Chamber does not create the ads)

Gold Level: \$125/month

- The banner ad on the Main Online Directory page
- The banner ad on All category pages (instead of just 3 categories)
- The banner ad on the Events Calendar and Event listing pages (the pages where ads generally get the most views)
- The banner ad on the Hot Deals, Job Postings, Info Request, and Online Application pages
- An enhanced listing for your online directory listing that would include:
 - Priority placement in search results
 - More search keyword characters
 - More description space
 - Logo included with your company name in search results
 - Up to 8 photos included in listing
 - The ability to have 1 video included in listing

Silver Level: \$100/month

- The banner ad on the Main Online Directory page
- The banner ad on All category pages (instead of just 3 categories)
- The banner ad on the Events Calendar and Event listing pages (the pages where ads generally get the most views)
- The banner ad on the Hot Deals, Job Postings, Info Request, and Online Application pages

Bronze Level: \$75/month

- The banner ad on the Main Online Directory page
- The banner ad on up to 3 category pages
- The banner ad on the Hot Deals, Job Postings, Info Request, and Online Application pages

SKOKIE COMMUNITY GUIDE

Annual project in partnership with *Daily Herald*. 3RD Quarter

- Promotion opportunities – widespread distribution. Total residential distribution of more than 25,000, with additional distribution at communitywide events.

New Welcome Guide Coming in 2019



Our Mission:

The Skokie Chamber of Commerce & Industry is incorporated with the mission of promoting the interests of business, professional & service organizations in the Village of Skokie and the Greater Chicagoland area.

Howard S. Meyer
Executive Director

Elaine Kemna-Irish
Membership & Development Director

Mari Plotnik
Administrative & Events Manager

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