



## STRUCTURED NETWORKING GROUPS

### Skokie Chamber Breakfast Club

3rd Friday of the Month, 7:30-9 am, January-November

- Offers opportunity to improve networking skills
- Meet fellow Chamber members
- Member selected topics are discussed each month
- Reserve in advance and be included on list of attendees distributed at the event.
- \$18 fee includes full hot breakfast
- \$23 for walk-ins/potential members

### Women in Business Luncheon

4th Wednesday of the Month, 11:30 am-1:30 pm  
January-November

- Provides a forum for Chamber women to network and discuss business
- Member selected topics are discussed each month
- Reserve in advance and be included on list of attendees distributed at the event.
- \$15 fee includes catered lunch
- \$20 for walk-ins/potential members

### Open for Business Series

Held every other Month

*Check Events on Chamber website, library website or contact Chamber office for date, time and location details*

- Business series in partnership with the Skokie Public Library
- New Topics selected by the Library
- Reservations are required
- No fee
- Open to Members and Non-Members

### Other Networking Events

Monthly Business Before or After Hours, Grand Openings, Multi-Chamber Events and more!

Prospective members may attend two, member-only events prior to joining the Skokie Chamber of Commerce.

### Sales Vantage Referral Group

The Sales Vantage Referral Group meets each Tuesday morning. This group of non-competing business people exchange quality business referrals within the group. Non-competitive, industry specific group.

- Meets weekly every Tuesday morning
- Quarterly fee includes bagels and meetings

### PRO - Professional Referral Organization

PRO - Professional Referral Organization meets every Wednesday morning to network and exchange qualified referrals among the members of this non-competing, Industry specific group.

- Meets weekly every Wednesday morning
- Quarterly fee includes breakfast, networking and programs

### Senior Resource Connections

The Senior Resources Connections group is open to all professionals that touch the senior services sector. Attendees have the opportunity to participate in community outreach programs, educational events and networking. Contact the Chamber office for date, time, location details.

### Non-Profit Roundtable

The Non-Profit Roundtable is comprised of Non-Profit Professionals who share best practices, hear expert speakers and build a stronger community of support within the non-profit business sector.

### Real Estate Roundtable

The Real Estate Roundtable is comprised of Real Estate Professionals who provide information, education and opportunities to the real estate related business community as well as the general public.

### Technology Roundtable

The Technology Roundtable is comprised of a wide variety of industry professionals who have dedicated themselves to providing their expertise for the benefit of Chamber Members through programming, seminars and best practice initiatives.



# MEMBERSHIP APPLICATION

Skokie Chamber of Commerce & Industry  
5002 Oakton St.

P.O. Box 106  
Skokie, IL 60077  
Phone: (847) 673-0240

FAX: (847) 673-0249  
info@skokiechamber.org

[www.skokiechamber.org](http://www.skokiechamber.org)

## MEMBERSHIP BENEFITS

### Basic Benefits

- Appear in the Skokie Community Guide and Skokie Digest
- Benefit from your listing in our Online Membership Directory on the Skokie Chamber website (100,000 views) which can include business description, hours of operation, driving directions and more
- Access our **Online Member Information Center (MIC)** 24/7
- Post Hot Deals, News Releases, Member to Member Offers & Job Opportunities on the Chamber website
- Post to and interact with other members on our **MIC Dashboard** social feed and through the **MIC Directory**
- Register for events & pay invoices within the **MIC Dashboard**
- Engage with other members via the Chamber's Facebook and LinkedIn Groups
- Receive e-mail blasts which list our upcoming events, feature member ads and much more
- Purchase ad space in e-mail blasts to promote upcoming sales, specials or events
- Receive referrals from chamber members and staff
- Get involved with the Chamber by joining a committee or being a presenter or volunteer at a Chamber event
- Display your business cards and marketing materials at the Chamber office
- Receive a member decal to display at your business entrance or window
- Use the Skokie Chamber logo on your website, business cards and promotional materials

### Community HOT DEALS and JOB BOARD

- Create your hot deal or job listing on the Chamber website via the **Membership Information Center (MIC)**
- View hot deals and job listings within the social feed section of the **Membership Information Center (MIC)** and on the Chamber website.

### Business Exposure Opportunities

- Sponsor an event
- Purchase table space at an event to display your promotional materials
- Host a Business Before or Business After Hours networking event, Grand Opening or Ribbon Cutting
- Purchase an e-mail blast ad
- Purchase Website Banner Advertising

### Networking Opportunities

- Skokie Chamber Breakfast Club (monthly)
- Women in Business (monthly)
- Open for Business Education Series
- Chamber Networking Breakfasts/Lunches
- Business Before/After Hours, Grand Openings
- Multi-Chamber Networking and Educational Events
- SVR Sales Vantage Referral Group (weekly industry specific group for business growth through referrals)
- PRO - Professional Referral Organization (weekly industry specific qualified referral exchange group)
- Senior Resource Connections Group (monthly group of professionals whose work focuses on seniors)
- Technology Roundtable (monthly group of technology professionals addressing hot topics)
- Non-Profit Roundtable (quarterly group of technology professionals addressing issues of concern to the non-profit business community)
- Real Estate Roundtable (semi-monthly group of real estate professionals address issues of concern to the real estate community)

### Featured Events

- Annual Meeting & Board Installation Luncheon
- Skokie's Spring Greening
- State of the Village Breakfast
- Skokie Festival of Cultures
- Wednesdays on the Green
- Taste of Skokie Valley
- North Shore Festival of Art
- Annual Golf Outing & Fundraiser
- Annual Legislative Forum
- Annual Holiday Party & Auction
- Backlot Bash

### Other Opportunities and Resources

- Access to Skokie Public Library Business Center
- Business Library Card for you & your employees
- Access to SCORE events presented in conjunction with the library and Chamber
- Complimentary *Certificates of Origin* (Standard and NAFTA)

## MembershipPLUS Signature Benefits

*Additional Annual Investment Required*

### Enhanced Webpage Options

- Your business highlighted prominently on website home page on a continuous feed 24/7
  - Features your logo
  - Includes link to your website & information
  - Features listing on MembershipPLUS Webpage
- Website listing and text link in the **MembershipPLUS** webpage of the Chamber website

### Print Listings that will make your business stand out

- **Bold** listing in the Skokie Community Guide, with a combined annual Daily Herald and communitywide residential distribution of approximately 25,000
- Listing as a **MembershipPLUS Signature** member in marketing & programs literature at Chamber events

### Marketing Tools to Use

- Mailing list in electronic (Excel) format

### More Exposure at our Networking Events

- Introduction as **MemberPLUS Signature** member at all Skokie Chamber functions (excludes multi Chamber events)
- Special name tag designation as a **MembershipPLUS Signature** member, for use at Skokie Chamber programs and events
- Complimentary participation at networking events for you, your clients/customers or employees to attend any combination of **TWO** Tickets to your choice of these featured events:

- Annual Board Installation
- Annual State of the Village Luncheon
- Annual Legislative Forum
- Annual Holiday Party & Auction
- Annual Taste of Skokie Valley

- Free Literature Table participation at applicable events

## MembershipPLUS Premier Benefits

*Additional Annual Investment Required*

**All of the Benefits Listed Above PLUS:**

### These Additional Enhanced Webpage Options

Website listing and text link in the **MembershipPLUS** webpage of the Chamber website

- **UNLIMITED** word description of your business, products and services.
- **UNLIMITED** word description of your business, products and services.
- **UNLIMITED** key words to enhance search capabilities 25 words Search Result Description—makes your listing stand out in your category
- Add your business logo to your company listing 5 bulleted highlights that can be linked to your website
- Add up to 8 photos on your membership page
- Include a video link about your business

### This Additional Marketing Tool to Use

- Two **EXCLUSIVE** e-blast ads

### This Print Listing that will make your business stand out

- Listing as a **MembershipPLUS Premier** member in marketing & program literature at Chamber events

### More Exposure at our Networking Events

- Introduction as **MemberPLUS Premier** member at all Skokie Chamber functions (excludes multi Chamber events)
- Special name tag designation as a **MembershipPLUS Premier** member, for use at Skokie Chamber programs and events
- Complimentary participation at networking events for you, your clients/customers or employees to attend any combination of **FOUR** Tickets to your choice of these Featured Events:

- Annual Board Installation
- Annual State of the Village Luncheon
- Annual Legislative Forum
- Annual Holiday Party & Auction
- Annual Taste of Skokie Valley



## 2020 APPLICATION FOR MEMBERSHIP

5002 W. Oakton Street • PO Box 106 • Skokie, IL 60077 • 847-673-0240  
 info@skokiechamber.org • www.skokiechamber.org • Fax 847-673-0249

### Company Information

Company Name \_\_\_\_\_

Address \_\_\_\_\_  Home Based/Do Not Publish

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Website \_\_\_\_\_

### Contact Information

Primary Contact Name \_\_\_\_\_

Title \_\_\_\_\_ Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

Secondary Contact Name \_\_\_\_\_

Title \_\_\_\_\_ Phone \_\_\_\_\_

E-Mail \_\_\_\_\_

# of Employees Including Owners *(excluding independent contracts)*

(2 PT=1 FT) FT \_\_\_\_\_ PT \_\_\_\_\_

Business Categories (List 3)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Keywords that describe business/service to be used for SEO on website (8 words) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Date of Application \_\_\_\_\_

Referred by \_\_\_\_\_

Do you want to volunteer on a Chamber Committee?

Yes \_\_\_\_\_ No \_\_\_\_\_

### Investment Schedule (effective January 2020)

# of Employees	Basic Membership
1 only	\$295
2-4	\$325
5-10	\$385
11-20	\$430
21-30	\$510
31-50	\$615
51-75	\$715
76-100	\$840
101-150	\$965
151-300	\$1,105
301-500	\$1,235
501 Plus	\$1,430

### MembershipPLUS Enhanced Signature Level

*(optional)* \$275

### MembershipPLUS Enhanced Premier Level

*(optional)* \$500

### Special Business Categories

Financial Institutions/Credit Unions	\$880
Hotel/Hospital/Nursing Home	\$5.75/per bed
Non Profits, Social Service Agencies, School Districts and 501(c)(3)	\$275

### Payment Information

Membership dues are deductible as business expense allowed by law.  
 We accept: Check, AMEX, Visa, Mastercard, and Discover.

Credit Card Number \_\_\_\_\_

Name on Card \_\_\_\_\_ Expiration \_\_\_\_\_ CSV Code \_\_\_\_\_

Billing Address \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_