

MEMBERSHIP BENEFITS

Basic Benefits

- Appear in the Skokie Community Guide and Skokie Digest
- Benefit from your listing in our Online Membership Directory on the Skokie Chamber website (100,000 views) which can include business description, hours of operation, driving directions and more
- Access our **Online Member Information Center (MIC)** 24/7
- Post Hot Deals, News Releases, Member to Member Offers & Job Opportunities on the Chamber website
- Post to and interact with other members on our **MIC Dashboard** social feed and through the **MIC Directory**
- Register for events & pay invoices within the **MIC Dashboard**
- Engage with other members via the Chamber's Facebook and LinkedIn Groups
- Receive e-mail blasts which list our upcoming events, feature member ads and much more
- Purchase ad space in e-mail blasts to promote upcoming sales, specials or events
- Receive referrals from chamber members and staff
- Get involved with the Chamber by joining a committee or being a presenter or volunteer at a Chamber event
- Display your business cards and marketing materials at the Chamber office
- Receive a member decal to display at your business entrance or window
- Use the Skokie Chamber logo on your website, business cards and promotional materials

Community HOT DEALS and JOB BOARD

- Create your hot deal or job listing on the Chamber website via the **Membership Information Center (MIC)**
- View hot deals and job listings within the social feed section of the **Membership Information Center (MIC)** and on the Chamber website.

Business Exposure Opportunities

- Sponsor an event
- Purchase table space at an event to display your promotional materials
- Host a Business Before or Business After Hours networking event, Grand Opening or Ribbon Cutting
- Purchase an e-mail blast ad
- Purchase Website Banner Advertising

Networking Opportunities

- Skokie Chamber Breakfast Club (monthly)
- Women in Business (monthly)
- Open for Business Education Series
- Chamber Networking Breakfasts/Lunches
- Business Before/After Hours, Grand Openings
- Multi-Chamber Networking and Educational Events
- SVR Sales Vantage Referral Group (weekly industry specific group for business growth through referrals)
- PRO - Professional Referral Organization (weekly industry specific qualified referral exchange group)
- Senior Resource Connections Group (monthly group of professionals whose work focuses on seniors)
- Technology Roundtable (monthly group of technology professionals addressing hot topics)
- Non-Profit Roundtable (quarterly group of technology professionals addressing issues of concern to the non-profit business community)
- Real Estate Roundtable (semi-monthly group of real estate professionals address issues of concern to the real estate community)

Featured Events

- Annual Meeting & Board Installation Luncheon
- Skokie's Spring Greening
- State of the Village Breakfast
- Skokie Festival of Cultures
- Wednesdays on the Green
- Taste of Skokie Valley
- North Shore Festival of Art
- Annual Golf Outing & Fundraiser
- Annual Legislative Forum
- Annual Holiday Party & Auction
- Backlot Bash

Other Opportunities and Resources

- Access to Skokie Public Library Business Center
- Business Library Card for you & your employees
- Access to SCORE events presented in conjunction with the library and Chamber
- Complimentary *Certificates of Origin* (Standard and NAFTA)

MembershipPLUS Signature Benefits

Additional Annual Investment Required

Enhanced Webpage Options

- Your business highlighted prominently on website home page on a continuous feed 24/7
 - Features your logo
 - Includes link to your website & information
 - Features listing on MembershipPLUS Webpage
- Website listing and text link in the **MembershipPLUS** webpage of the Chamber website

Print Listings that will make your business stand out

- **Bold** listing in the Skokie Community Guide, with a combined annual Daily Herald and communitywide residential distribution of approximately 25,000
- Listing as a **MembershipPLUS Signature** member in marketing & programs literature at Chamber events

Marketing Tools to Use

- Mailing list in electronic (Excel) format

More Exposure at our Networking Events

- Introduction as **MemberPLUS Signature** member at all Skokie Chamber functions (excludes multi Chamber events)
- Special name tag designation as a **MembershipPLUS Signature** member, for use at Skokie Chamber programs and events
- Complimentary participation at networking events for you, your clients/customers or employees to attend any combination of **TWO** Tickets to your choice of these featured events:

- Annual Board Installation
- Annual State of the Village Luncheon
- Annual Legislative Forum
- Annual Holiday Party & Auction
- Annual Taste of Skokie Valley

- Free Literature Table participation at applicable events

MembershipPLUS Premier Benefits

Additional Annual Investment Required

All of the Benefits Listed Above PLUS:

These Additional Enhanced Webpage Options

Website listing and text link in the **MembershipPLUS** webpage of the Chamber website

- **UNLIMITED** word description of your business, products and services.
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- **UNLIMITED** key words to enhance search capabilities 25 words Search Result Description—makes your listing stand out in your category
- Add your business logo to your company listing 5 bulleted highlights that can be linked to your website
- Add up to 8 photos on your membership page
- Include a video link about your business

This Additional Marketing Tool to Use

- Two **EXCLUSIVE** e-blast ads

This Print Listing that will make your business stand out

- Listing as a **MembershipPLUS Premier** member in marketing & program literature at Chamber events

More Exposure at our Networking Events

- Introduction as **MemberPLUS Premier** member at all Skokie Chamber functions (excludes multi Chamber events)
- Special name tag designation as a **MembershipPLUS Premier** member, for use at Skokie Chamber programs and events
- Complimentary participation at networking events for you, your clients/customers or employees to attend any combination of **FOUR** Tickets to your choice of these Featured Events:

- Annual Board Installation
- Annual State of the Village Luncheon
- Annual Legislative Forum
- Annual Holiday Party & Auction
- Annual Taste of Skokie Valley